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# **KERATAN AKHBAR DAN MEDIA ONLINE UNTUK MAKLUMAN :**

**Y.B. MENTERI  
Y.B. TIMBALAN MENTERI  
Y.BHG. KSU  
Y.BHG. TKSU (PDN)  
Y.BHG. TKSU (PUP)  
SETIAUSAHA AKHBAR**

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**6 FEBRUARI 2021 (SABTU)**



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# **KERATAN AKHBAR DAN MEDIA ONLINE (KPDNHEP)**

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**6 FEBRUARI 2021 (SABTU)**

## Sekat kenaikan harga barang menjelang Tahun Baharu Cina

**Putrajaya:** Kementerian Perdagangan Dalam Negeri dan Hal Ehwal Pengguna (KPDNHEP) melaksanakan Skim Harga Maksimum Musim Perayaan (SHMMP) Tahun Baharu Cina 2021 berkuat kuasa Isnin depan hingga 16 Februari ini.

Menterinya Datuk Seri Alexander Nanta Linggi berkata, skim itu diadakan bagi menyekat kenaikan harga barangan keperluan menjelang perayaan Tahun Baharu Cina yang akan disambut 12 dan 13 Februari ini di seluruh negara.

Katanya, skim itu juga secara tidak langsung dapat menyekat kenaikan harga tidak munasabah semasa pelaksanaan Perintah Kawalan Pergerakan (PKP) walaupun perayaan berkenaan disambut secara sederhana mengikut prosedur operasi standard (SOP) ditetapkan kerajaan.

"Permintaan terhadap barangan ketika perayaan tetap ada dan dijangka meningkat berbanding ketika bukan musim perayaan," katanya pada sidang media pengumuman SHMMP Tahun Baharu Cina 2021 secara maya, semalam.

Alexander berkata, kementerian itu mengenal pasti 16 barangan bagi pelaksanaan SHMMP membatikan ayam, telur ayam, sayuran, hasil laut dan daging babi, yang dilaksanakan mengikut Akta Kawalan Harga dan Antipencatutan 2011 dan Ak-



*Permintaan terhadap barangan ketika perayaan tetap ada dan dijangka meningkat berbanding ketika bukan musim perayaan"*

**Alexander Nanta Linggi**

ta Kawalan Bekalan 1961.

Katanya, harga maksimum pengeluar, borong dan runcit yang ditentukan bersesuaian dengan trend harga semasa ketika menjelang hari perayaan.

"Ia berdasarkan kepada pungutan harga yang ditetapkan secara mingguan oleh KPDNHEP dan pandangan pelbagai agensi Kerajaan berkaitan, terdiri daripada Jabatan Pertanian Malaysia, Jabatan Perkhidmatan Veterinar dan Lembaga Pemasaran Pertanian Persekutuan, termasuk mengadakan perbincangan dengan pengeluar, pengimport, pembekal dan pemborong barangan terbabit," katanya.

Penentuan harga barangan bagi negeri-negeri pula dibuat mengikut kesesuaian harga pasaran semasa dan mengambil kira faktor perubahan harga, khususnya bagi barangan import yang dipengaruhi harga di negara asal, perubahan kadar tukaran mata wang dan peningkatan kos utiliti penternak.

## CHINESE NEW YEAR CELEBRATION

# 16 items listed under price control scheme

**PUTRAJAYA:** The Domestic Trade and Consumer Affairs Ministry has listed 16 items under the Festive Season Maximum Price Control Scheme (SHMMP) in conjunction with the upcoming Chinese New Year celebration.

Its Minister Datuk Seri Alexander Nanta Linggi said the controlled price items consisted of chicken, chicken eggs, vegetables, seafood and pork.

"This scheme, effective from Feb 8 to 16, is to curb the increase in the price of essential goods ahead of the Chinese New Year celebration, which will be celebrated on Feb 12 nationwide.

"Besides, this scheme can also indirectly prevent unreasonable price increases during the implementation of the Movement Control Order," he said when announcing the Chinese New Year SHMMP on the ministry's Facebook page yesterday.

Among the items listed under the scheme are live chicken, standard chicken, super chicken, grade A, B and C chicken eggs, imported round cabbage, Chinese potatoes, Chinese garlic, white pomfret, large white prawns, live pigs, pork (belly) and pork (meat and fat).

"Although this year's Chinese New Year celebration will be celebrated in moderation in accordance with the standard operating procedures (SOP) set by the government, there is a demand for certain types of goods and prices are expected to increase compared with normal days," he said.

Nanta said the pricing of goods for the states was made in accordance with the current market price and took into account the change in prices, especially for imported goods affected by prices in the country of origin,



Domestic Trade and Consumer Affairs Minister Datuk Seri Alexander Nanta Linggi (second from left) launching the Festive Season Maximum Price Control Scheme at the ministry in Putrajaya yesterday. PIC COURTESY OF KPDNHEP

changes in exchange rates and rising costs of farmers' utilities.

The implementation of the scheme was subject to provisions stipulated under the Price Control and Anti-Profitteering (Mechanism to Determine Unreasonable High Profit for Goods) Regulations 2018, he said.

He added that the ministry's enforcement officers will be placed at various locations that are the focus of the community's shopping needs, such as public markets, farmers' markets and supermarkets, to conduct period-

ic inspections and monitoring to curb profiteering.

"These measures reflect the ongoing efforts to protect consumers from excessive profit-taking activities by errant traders during the festive season," he said.

Nanta said the ministry provided various channels to enable the public to submit complaints related to price issues, including creating a People Complaints Action Squad (STAR), in an effort to deal with grievances more effectively. **Bernama**

## Ceiling price scheme for CNY essentials begins Monday

By MAZWIN NIK ANIS  
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**PUTRAJAYA:** The Chinese New Year celebration this year may be a low-key affair due to the pandemic and movement control order, but consumers are assured prices of fresh produce essential to the festival are capped.

There will be a ceiling price for 16 types of produce, including chicken, eggs, imported round cabbage, red chillies, tomatoes, potatoes and garlic.

The maximum price scheme, in place during every festive occasion, will take effect from Feb 8.

"Although the celebration will be low-key, we foresee the demand of certain goods to go up compared to during non-festive season.

"Which is why the maximum price scheme will be enforced," said Domestic Trade and Consumer Affairs Minister Datuk Seri Alexander Nanta Linggi at an online press conference.

The maximum price scheme will be for nine days until Feb 16.

Other items in the list are white pomfret, large prawns, pork belly and pork (meat and fat).

The ceiling price of live chicken is set at RM5.60 per kg (wholesale) and RM6.20 (retail), standard chicken per kg at RM6.60 (wholesale) and RM7.40 (retail), super chicken per kg at RM7.40 (wholesale) and RM8.30 (retail).

The maximum retail price for eggs will be RM0.37 for Grade A, RM0.36 for Grade B and RM0.35 for Grade C, while retail price for imported round cabbage is RM3.50 per kg.

Ceiling price for red chillies is set at RM15 per kg, tomatoes (RM6.50 per kg), imported potatoes (RM3 per kg) and garlic (RM8 per kg).

For seafood, white pomfret is fixed at RM42 per kg and maximum price for large prawns is RM39 per kg.

The ceiling retail price for pork belly is set at RM23 per kg, pork (meat and fat) is RM16 per kg and live pig (controlled at farm) is RM8 per kg.

Nanta said that price monitoring was carried out and views from government agencies and industry players, including importers, suppliers and wholesalers, were considered before the ceiling prices of these goods were determined.

He warned traders against selling the goods listed in the scheme at prices above the ceiling rate, adding that offenders faced up to RM100,000 in fine and jail up to three years.

Culprits can also be issued with compounds of up to RM50,000.

He also reminded traders to display these goods with a pink price tag, failing which a trader could be compounded for up to RM5,000.



HARI : SABTU

TARIKH : 6/2/2021

M/SURAT : 16

Senarai Harga Barang Keperluan	
• Ayam	RM5.90
• Daging Lembu Tempatan	RM34
• Daging Lembu Import	RM18.90
• Telur Gred A	RM10.20
• Ikan Kembung	RM8.99
• Minyak Masak	RM5.32
• Gula Pasir	RM2.85
• Bawang Besar Holland	RM3.29
• Bawang Putih	RM1.99
• Cili Merah	RM10.90
• Kubis Tempatan	RM3.80
• Tepung Gandum	RM2.15

\*Harga (RM/kg) Sumber: KPDNHEP



HARI : SABTU  
TARIKH : 6/2/2021  
M/SURAT : 1



New fuel prices Feb 6 - Feb 12		
RON95	RON97	Diesel
<b>RM1.93</b> (+3 sen)	<b>RM2.23</b> (+3 sen)	<b>RM2.11</b> (+4 sen)