



KERATAN AKHBAR DAN MEDIA ONLINE UNTUK MAKLUMAN :

**Y.B. MENTERI
Y.B. TIMBALAN MENTERI
Y.BHG. KSU
Y.BHG. TKSU (PDN)
Y.BHG. TKSU (PUP)
SETIAUSAHA AKHBAR**

23 FEBRUARI 2021 (SELASA)



KERATAN AKHBAR DAN MEDIA ONLINE (KPDNHEP)

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Ekonomi digital pacu pemulihan negara

PETALING JAYA - Ekonomi digital dilihat akan muncul sebagai sektor utama yang membawa negara keluar daripada kemelesetan ekonomi akibat pandemik Covid-19.

Menteri Perdagangan Dalam Negeri dan Hal Ehwal Pengguna, Datuk Seri Alexander Nanta Linggi berkata, Malaysia merupakan pasaran menarik bagi aktiviti e-dagang di rantau Asia Tenggara memandangkan ekonominya yang dinamik, ketersediaan infrastruktur untuk teknologi digital dan jumlah populasi muda yang besar.

Menurut beliau, daripada 32.25 juta penduduk Malaysia, 80 peratus daripadanya adalah pengguna internet aktif, dengan 25 juta pengguna media sosial, 40.24 juta langganan perkhidmatan mudah alih dan 24 juta pengguna media sosial menerusi telefon pintar.

"Pasaran e-dagang negara telah bertumbuh tiga kali ganda sejak 2015 kepada lebih RM12.13 bilion pada 2019 dan diunjurkan mencapai RM44.47 bilion pada 2025.

"Akibat pandemik, ramai



ALEXANDER NANTA LINGGI

memilih untuk membeli-belah secara online untuk menjaga keselamatan daripada jangkitan virus ini.

"Pada masa sama, semakin banyak peruncit secara online muncul di pasaran yang semakin berkembang maju kini," katanya.

Beliau berkata demikian dalam ucapan pembukaan Forum Pandangan Strategik dan Ekonomi Malaysia 2021 anjuran KSI Strategic Institute yang diadakan secara maya semalam.

Dalam pada itu, Alexander berkata, kementeriannya menyasarkan pelaksanaan Kempen Beli Barangan Malaysia (KBBM) tahun ini akan menjana nilai jualan melebihi RM2 bilion.

DYNAMIC ECONOMY

E-COMMERCE SECTOR STILL ATTRACTIVE

Growth trajectory has gained from national roadmap's 6 thrust areas, says minister

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MALAYSIA's e-commerce sector remains attractive in Southeast Asia due to the country's dynamic economy, strong talent pool and sizeable young population, among others.

Domestic Trade and Consumer Affairs Minister Datuk Seri Alexander Nanta Linggi said Malaysia's e-commerce sector was on a growth trajectory, having benefited from the imple-

mentation of programmes under the National eCommerce Strategic Roadmap's six thrust areas.

The six are accelerating sellers' adoption of e-commerce, increasing adoption of eProcurement by businesses, lifting non-tariff barriers (e-Fulfilment, cross-border, e-Payment, consumer protection), realigning existing economic incentives, making strategic investments in select e-commerce player(s) and promoting the national brand to boost cross-border e-commerce.

"Malaysia's e-commerce market had tripled in size since 2015 by exceeding US\$3 billion in 2019

and is projected to reach US\$11 billion in 2025," he said in his keynote address at the virtual 2021 Malaysia Economic and Strategic Outlook Forum yesterday.

He said the growth trajectory, in fact, had been strengthened by the Covid-19 pandemic and the ensuing movement restrictions.

He said of the 32.25 million population, 25.84 million were active Internet users while 25 million were social media users.

Along with the MyDigital and the Malaysia Digital Economy Blueprint recently launched by



Datuk Seri Alexander Nanta Linggi

Prime Minister Tan Sri Muhyiddin Yassin, the establishment of a Fourth Industrial Revolution and Digital Economy Council would ensure Malaysia was headed in the right direction in terms of digitalisation, he added.

"With the prevalence of the pandemic, many have opted for online shopping as the primary shopping method to satisfy their buying needs.

"As more online retailers emerge in this ever-growing and ever-advancing market, the number of online shoppers has increased, too.

"(But) as a result, instances of

online retailers taking advantage of their customers using unethical or even illegal advertising or marketing tactics have also increased."

He said among the risks faced by consumers were identity theft and theft of credit card information.

"Fraudulent offers and transactions also are increasing at alarming rates. In addition, e-commerce platforms are becoming increasingly vulnerable to a growing illicit industry distributing harmful or substandard products, including counterfeit and pirated products."

As thus, he said online shopping platforms should improve their policies and prevent businesses from pricing their products arbitrarily.

17 pemborong LPG didenda

Gagal selenggara buku
stok barang kawalan

Oleh RAHAYU MUSTAFA

KUALA TERENGGANU

Sikap sambil lewa 17 pemborong Gas Petroleum Cecair (LPG) yang tidak menyelenggara buku stok barang kawalan mengundang padah apabila mereka dikenakan tindakan oleh Kementerian Perdagangan Dalam Negeri dan Hal Etnik Pengguna (KPDNHEP).

Pengarah KPDNHEP Terengganu, Saharuddin Mohd Kia berkata, kesalahan dilakukan pemborong dari Kuala Terengganu, Kemaman, Besut dan Dungun itu dikesan melalui operasi dijalankan agensi itu pada 18 hingga 21 Februari lalu.

Menurutnya, siasatan dan pemeriksaan awal mendapati



Pemborong LPG sedang diperiksa penguatkuasa KPDNHEP dalam satu operasi dilakukan agensi itu.

kesemua pemborong tersebut tidak merekod butiran penjualan dan pembelian seperti tarikh, kuantiti, harga, nama dan alamat pembeli serta pembekal dengan lengkap mengikut Peraturan 13 (1) Peraturan Peraturan Kawalan Bekalan (PPKB)

1974.

"Pemborong ini melakukan kesalahan di bawah Peraturan 21 (1) Peraturan-Peraturan Kawalan Bekalan (PPKB) 1974, jika sabit kesalahan mereka boleh dikenakan denda RM1 juta atau penjara tidak melebihi

tiga tahun atau kedua-duanya sekali.

"Kita juga menyita buku stok dan invoice jualan untuk siasatan lanjut," katanya dalam satu kenyataan pada Isnin.

Saharuddin turut mengingatkan peniaga supaya mematuhi penetapan harga jualan runcit LPG iaitu RM19 bagi silinder 10kilogram (kg), RM22.80 bagi silinder 12kg dan RM26.60 bagi silinder 14kg.

Menurut beliau, KPDNHEP sentiasa memandang serius isu barangan kawalan bagi mengelak ia diseleweng hingga mengakibatkan gangguan bekalan.

"Oleh itu, para peniaga terutamanya membabitkan barangan kawalan diingatkan supaya sentiasa mematuhi undang-undang dan peraturan semasa.

"Kita juga mengalu-alukan kerjasama pengguna untuk menyalurkan sebarang maklumat salah laku atau aduan melalui saluran yang disediakan," katanya.

HARI : SELASA

TARIKH : 23/2/2021

M/SURAT : 16

Senarai Harga Barang Keperluan	
• Ayam	RM5.99
• Daging Lembu Tempatan	RM32
• Daging Lembu Import	RM18.90
• Telur Gred A	RM9.60
• Ikan Kembung	RM8.99
• Minyak Masak	RM5.30
• Gula Pasir	RM2.85
• Bawang Besar Holland	RM2.99
• Bawang Putih	RM2.99
• Cili Merah	RM7.99
• Kubis Bulat Tempatan	RM3.80
• Tepung Gandum	RM2.15

*Harga (RM/kg) Sumber: KPDN-HEP