



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP



BERITA

24 JAM

KPDN

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Tarikh: 16 OGOS 2024



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Boikot peniaga tamak, tidak bertimbang rasa



PENGGUNA perlu memainkan peranan dengan melaporkan kepada pihak berkuasa atau memboikot peniaga yang menaikkan harga barangan.

GEORGE TOWN – Peniaga di negara ini diminta supaya tidak terlalu ghairah menaikkan harga barangan masing-masing susulan pengumuman kenaikan gaji penjawat awam hari ini.

Pegawai Penyelidik Persatuan Pengguna Pulau Pinang (CAP), Hatijah Hashim sebaliknya meminta golongan itu supaya bertimbang rasa memandangkan kenaikan gaji tersebut hanya melibatkan kumpulan kakitangan awam.

"Kenaikan gaji hanya melibatkan penjawat awam dan bukannya pekerja swasta. Tolong prihatin dengan keadaan rakyat yang terkesan dengan kos sara hidup ketika ini.

"Pihak berkuasa di seluruh negara juga diminta mengambil tin-

dakan tegas terhadap kumpulan peniaga yang cuba mengambil kesempatan ke atas pengumuman kenaikan gaji kumpulan pelaksana," katanya ketika dihubungi semalam.

Selain itu, CAP turut merayu pengguna terdiri daripada penjawat awam supaya tidak terlalu obses dengan berita kenaikan gaji tersebut sehingga menyusahkan diri kelak.

"Usah terlalu seronok dengan pengumuman kenaikan gaji baharu. Barangan yang tidak perlu jangan dibeli seperti kenderaan dan perabot kecuali memerlukan.

"Jadi pengguna yang berhemah, bukannya membazir atau menunjuk-nunjuk (dengan membeli barangan bukan keperluan),"

katanya.

Di **Alor Setar**, Presiden Persatuan Pengguna Kedah, Mohamad Yusrizal Yusof meminta peniaga supaya lebih beretika dengan tidak menaikkan harga barang sewenang-wenangnya.

"Kerajaan menerusi Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup juga perlu meneruskan penguatkuasaan bagi menangani isu kenaikan harga ini," katanya.

Menurutnya, pengguna juga boleh memainkan peranan dengan memilih premis yang menjual barang pada harga murah.

"Pengguna mempunyai hak untuk memilih, mereka boleh memboikot mana-mana peniaga yang didapati menjual barang pada harga tinggi," katanya.

SHAH ALAM (Aug 15): The Ministry of Domestic Trade and Cost of Living has invited large supermarket chains such as Lotus's Stores (M) Sdn Bhd (Lotus's Malaysia) to open branches in Sabah, Sarawak and the Federal Territory of Labuan, with an eye on promoting its Buy Malaysian Goods Campaign.

Its minister Datuk Armizan Mohd Ali said that with the opening of more such supermarkets, consumers in these states and Federal Territory will have more choices in addition to creating healthy competition.

"If we look at the price of chicken sold at Lotus's Malaysia, we find that they consistently and over a long period of time offer a reasonable price of as low as RM6.99 per kg compared to the high market prices in Sabah, Sarawak and Labuan.

"That's why we invite it (to go to Borneo) if they can provide a wide selection of products at reasonable prices, why not explore the market in the three areas," he said at a press conference after officiating

Ministry invites supermarket chains to expand to Sabah, Sarawak and Labuan

Bernama

the 2024 Lotus's Buy Malaysian Goods Campaign in Setia Alam here on Thursday.

Armizan said as the ministry responsible for regulating the retail sector, it will facilitate the process for any supermarket chain to expand its retail branches to Sabah, Sarawak and Labuan, as well as in other states.

He said the ministry can help expedite the process, including in negotiations with the state governments, local authorities and

ministry branches in the states involved.

"If Lotus's or any other supermarket can offer good prices of goods to consumers, we will help as much as possible to facilitate their process of opening a branch because they already have a licence," he said.

Armizan said Lotus's Malaysia is one of the 16 major retail companies involved as a strategic partner of the ministry in making the Buy Malaysian Goods campaign, which is held from June to December every year, a success.

He said last year, Lotus's Malaysia recorded an increase in the sales of local goods to RM40.59 million compared with RM40.16 million and RM34.63 million in 2022 and 2021 respectively.

This campaign also saw the number of Stock Keeping Units of local goods marketed at the supermarket increase to an inventory of 2,009 items in 2023, compared with 1,687 and 1,633 in the previous two years, he said.

KPDN pioneers internationalisation of local products in four countries

SHAH ALAM: The Ministry of Domestic Trade and Cost of Living (KPDN) is pioneering efforts to take local products to the international market through strategic collaborations with several large supermarket chains abroad.

Its minister, Datuk Armizan Mohd Ali said for a start, efforts for the internationalisation of local products will be focused

on four countries namely the United Arab Emirates (UAE), China, Japan and Thailand.

"We hope that with this programme, in collaboration with supermarkets in those countries, we will be able to take more local products to be put on the shelves of these supermarkets," he said in a press conference after officiating the Kempen Beli Barangan Malaysia (KBBM)

2024 or Buy Malaysia Campaign Lotus's Setia Alam level here yesterday.

"Alhamdulillah, Lotus's Stores Sdn Bhd is also one of the supermarket chains that is helping the KPDN to mobilise the internationalization programme of local products.

Armizan said besides Lotus's, the Lulu Hypermarket chain and AEON Co (M) Bhd also joined the

internationalisation programme for local products.

He said the KPDN is identifying many more big supermarkets in the four countries involved to join this programme, and increasing the sales value of Malaysian-made goods or products in overseas markets.

"This collaboration has started and we not only want to increase sales by increasing the number

of supermarkets involved, but the KPDN also wants more stock-keeping units (SKU) of local goods to be brought and marketed in the supermarkets involved," he said.

Armizan said a full report of the products and companies involved in the internationalisation of local products will be announced at the end of the year. — Bernama



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KPDN



UNIT KOMUNIKASI KORPORAT

BERITA ONLINE BERTARIKH 16 OGOS 2024

TARIKH	TAJUK	PAUTAN	MEDIA
16-Aug	Salur aduan jika harga barang naik	https:// www.sinarharian.com.my/ article/680265/berita/nasional/ salur-aduan-jika-harga-barang-	SINAR HARIAN
16-Aug	Isunya ialah tiada kerajaan perpaduan di Johor, kata Amanah Kluang	https:// www.malaysiakini.com/ news/715676	MALAYSIA KINI
16-Aug	Latihan berstruktur sektor ekonomi digital berjaya stabilkan pendapatan, perniagaan asnaf	https:// www.astroawani.com/berita- malaysia/latihan- berstruktur-sektor-ekonomi- digital-berjaya-stabilkan- pendapatan-perniagaan-	ASTRO AWANI
16-Aug	Perkasa kerjasama antarabangsa, produk tempatan akan ke luar negara - KPDN	https://berita.rtm.gov.my/ nasional/senarai-berita- nasional/senarai-artikel/ perkasa-kerjasama- antarabangsa-produk- tempatan-akan-ke-luar- negara-kpdn	BERITA RTM
16-Aug	KPDN fokus pengantarabangsaan produk tempatan ke empat negara - Armizan	https:// www.astroawani.com/berita- malaysia/kpdn-fokus- pengantarabangsaan- produk-tempatan-ke-empat-	ASTRO AWANI
16-Aug	KPDN rintis pengantarabangsaan produk tempatan di empat negara	https:// www.sinarharian.com.my/ article/680442/berita/ nasional/kpdn-rintis- pengantarabangsaan- produk-tempatan-di-empat-	SINAR HARIAN
16-Aug	KPDN pioneers internationalisation of local products in four countries	https://thesun.my/local- news/kpdn-pioneers- internationalisation-of-local- products-in-four-countries- LN12866841	THE SUN
16-Aug	KPDN RINTIS PENGANTARABANGSAAN PRODUK TEMPATAN DI EMPAT NEGARA	https://www.bernama.com/ bm/am/news.php? id=2329510	BERNAMA
16-Aug	KPDN rintis pengantarabangsaan produk tempatan di empat negara	https:// www.utusanborneo.com.my/202 4/08/15/kpdn-rintis- pengantarabangsaan-produk-	UTUSAN BORNEO

16-Aug	KPDN bantu produk tempatan dipasarkan di pasar raya antarabangsa	https://www.utusan.com.my/nasional/2024/08/kpdn-bantu-produk-tempatan-dipasarkan-di-pasar-raya-antarabangsa/	UTUSAN MALAYSIA
16-Aug	KPDN sedia jadi pemudahcara pembukaan cawangan pasar raya besar di Sabah, Sarawak dan Labuan	https://www.bharian.com.my/berita/nasional/2024/08/1285317/kpdn-sedia-jadi-pemudahcara-pembukaan-cawangan-pasar-raya-besar-di	BERITA HARIAN
16-Aug	KPDN Pelawa Lotus's, pasar raya besar buka cawangan di Sabah, Sarawak dan Labuan	https://www.sabahgazette.com/kpdn-pelawa-lotuss-pasar-raya-besar-buka-cawangan-di-sabah-sarawak-dan-labuan/	SABAH GAZETTE
16-Aug	Ministry invites supermarket chains to expand to Sabah, Sarawak and Labuan	https://theedgemalaysia.com/node/722990	THE EDGE MALAYSIA
16-Aug	Tular nasi goreng naik harga RM1.50, KPDN jumpa pihak restoran	https://www.sinarharian.com.my/article/680356/berita/semasa/tular-nasi-goreng-naik-harga-rm150-kpdn-jumpa-pihak-restoran	SINAR HARIAN
16-Aug	Harga nasi goreng sardin berbeza: Restoran diberi notis, mohon maaf	https://www.buletintv3.my/nasional/harga-nasi-goreng-sardin-berbeza-restoran-diberi-notis-mohon-maaf/	BULETIN TV3
16-Aug	Restoran harga nasi goreng sardin berbeza diberi notis	https://www.hmetro.com.my/mutakhir/2024/08/1123082/restoran-harga-nasi-goreng-sardin-berbeza-diberi-notis	HARIAN METRO
16-Aug	Harga nasi goreng sardin naik RM1.50 dalam masa sehari	https://malaysiagazette.com/2024/08/15/harga-nasi-goreng-sardin-naik-rm1-50-dalam-masa-sehari/	MALAYSIA GAZETTE
16-Aug	KPDN periksa premis restoran caj harga nasi goreng sardin berbeza	https://www.utusan.com.my/nasional/2024/08/kpdn-periksa-premis-restoran-caj-harga-nasi-goreng-sardin-berbeza/	UTUSAN MALAYSIA
16-Aug	Restoran tular jual nasi goreng sardin harga berbeza diberi notis	https://www.kosmo.com.my/2024/08/15/restoran-tular-jual-nasi-goreng-sardin-harga-berbeza-diberi-notis/	KOSMO
16-Aug	Nasi goreng berbeza harga, pemilik restoran diberi notis oleh KPDN	https://malaysiatribune.news/2024/08/15/nasi-goreng-berbeza-harga-pemilik-restoran-diberi-notis-oleh-kpdn/	MALAYSIA TRIBUNE
16-Aug	Pesan Makanan Sama Tapi Harga Berbeza? Restoran Di Bandar Sri Permaisuri Diserbu KPDN	https://www.malay.news/pesan-makanan-sama-tapi-harga-berbeza-restoran-di-bandar-sri-permaisuri-diserbu-kpdn-oh-media/	MALAY NEWS
16-Aug	Eatery issued stern warning by KPDN after RM1.50 price hike in sardine fried rice	https://thesun.my/local-news/eatery-issued-stern-warning-by-kpdn-after-rm150-price-hike-in-sardine-fried-rice-HN12865534	THE SUN