KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

24 JAM

BERITA KPDN

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Tarikh: **21 Oktober 2024**

UNIT KOMUNIKASI KORPORAT

KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

KERATAN AKHBAR

KPDN

UNIT KOMUNIKASI KORPORAT

Kita Gempur to address leakage of subsidies, controlled goods

KOTA KINABALU: Prime Minister Datuk Seri Anwar Ibrahim launched on Saturday a new government initiative called *Kita Gempur*, or Movement to Combat Manipulation and Leakage.

Domestic Trade and Cost of Living Minister Datuk Armizan Mohd Ali said the initiative, launched through the ministry, involves four key aspects, namely government agencies, industry players, governance and public participation.

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"The government also underscores the importance of compliance with business activities according to ethical codes and legislation, addressing issues such as fraud in promotions and e-commerce, as well as tackling cartel activities," he said at the *Madani Rakyat 2024 Sayangi Sabah* event at the Likas Sports Complex.

Also present were Sabah Chief Minister Datuk Seri Hajiji Noor, Communications Minister Fahmi Fadzil, Transport Minister Anthony Loke, Entrepreneur and Cooperatives Development Minister Datuk Ewon Benedick as well as Sabah Cabinet ministers.

Armizan said monopolies or manipulation by cartels could disrupt the prices of goods and services for the public in the market.

"Therefore, the ministry, in collaboration with strategic partners and enforcement agencies, is committed to addressing every consumer complaint."

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He added that through this movement, the ministry has set up a platform accessible via a QR code that would be displayed in supermarkets, business premises and petrol stations nationwide.

"Complaints to the ministry can also be submitted via WhatsApp at 019-848 8000, through the 24-hour hotline 03 8882 6088/6245, and via the #HapusKartel complaint channel managed by MyCC at http://www.mycc.gov.my/e-aduan."
– Bernama

The Star

HARI: ISNIN
TARIKH: 21/10/2024
M/SURAT: 5

Reports by WANI MUTHIAH, RAGANANTHINI VETHASALAM and KHOO GEK SAN

Call to reduce prices

Consumer groups unhappy over price hike in some states

Bargain hunting: Shoppers looking at various saree designs while shopping at Little India in George Town. Consumer groups have pointed out that the prices of many items used for Deepavali have gone up tremendously. — CHAN BOON KAI/The Star

PETALING JAYA: The Deepavali price control scheme is expected to be announced soon but consumer groups are already seeing red over the price hikes for essential items ahead of the festive season.

Consumers' Association of Penang (CAP) senior education officer NV Subbarow said the price of muruku flour has increased from RM4.50 to RM6.50.

He said the price of 1kg of gingelly oil has increased from RM15 to RM21 and garlic from RM6 to RM14.

"Some sellers are selling 1kg of mutton for RM100. The government must control the prices," Subbarow said, suggesting that the government come up with Deepavali Rahmah sales.

"This is because the prices of many items used for Deepavali have gone up tremendously; even vegetable prices are increasing.

"Those celebrating Deepavali are paying more for essential items, especially for preparing delicacies. The B40 group will be the most affected.

"As such, the government should consider having Deepavali Rahmah sales," he added.

Federation of Malaysian Consumers Association (Fomca) chief executive officer Saravanan Thambirajah expressed concern over the recent surge in the prices of essential goods, particularly since the ringgit has strengthened against the US dollar.

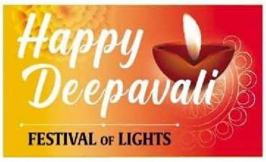
"While we recognise that exchange rate fluctuations are often short-term and may not significantly impact prices immediately, we emphasise the importance of price stability, especially during festive seasons.

"This stability is crucial to prevent businesses from exploiting market conditions and taking advantage of increased consumer demand.

"The rising cost of essential goods will disproportionately affect the B40 and M40 households, who are already struggling with the rising cost of living.

"These families may find it increasingly difficult to afford traditional items needed for Deepavali celebrations.

"The financial pressure not only risks dampening the festive mood but may also limit participation in cultural practices and social gatherings, which are vital



for community well-being," Saravanan added.

He said Fomca is actively monitoring consumer complaints and market developments to identify the unjustified price hikes.

"We will work closely with government agencies and other consumer groups to report unfair pricing practices and advocate for stronger enforcement of the Price Control and Anti-Profiteering Act.

"We also urge the government to enhance transparency among traders and wholesalers to ensure that consumers are treated fairly, especially during festive periods when demand surges," he added.

Saravanan said the group has received complaints from consumers, especially concerning price increases for rice, cooking oil, certain vegetables and onions.

"These are essential items and the sudden price surge is causing considerable concern among consumers.

"Fomca will ensure that all complaints are promptly forwarded to the Domestic Trade and Cost of Living Ministry for further investigation," he said.

He said wholesalers and retailers play a significant role in determining prices, adding that it is essential that they act responsibly.

"Although some price adjustments may be related to supply chain challenges, unjustified increases must be curbed."

He urged the ministry to double its market surveillance and enforcement efforts during festive periods to prevent opportunistic pricing.

"Enhanced oversight during these high-demand periods will ensure fair market practices and protect consumers from unnecessary financial burdens," he added.

Deputy Domestic Trade and Cost of Living Minister Fuziah Salleh had said the price control scheme would be announced on Oct 24.

"Consumers can report using our various complaint channels, including Aduan Suri QR code," she said.

She said that in Perak, Selangor, and Kuala Lumpur, there has been a notable increase in the prices of three out of the 19 reported items in these states, specifically cardamom, turmeric powder and black pepper.

"According to data collected by KPDN, there has been no hike in spice prices that exceeds a 10% range.

"However, the information from the four monitored states confirms an increase for these three specific items," she added.

Fuziah said some states have recorded price increases, while others have seen decreases or maintained the same prices as in previous years.

The average price range is about the same across these states, with no extraordinary price hikes observed in any state compared to others.

According to her, traders have indicated that the price increase is primarily due to rising transportation costs and limited supply, particularly for imported goods like onions and cardamom.

In response, the enforcement team has issued a Written Notice under Section 21 of the Section 21 of the Price Control and Anti-Profiteering Act to gather detailed information regarding the root causes of these price increases, Fuziah noted.

"Traders are given a three-day window to respond to the notice issued by KPDN in Penang," she said.

UNIT KOMUNIKASI KORPORAT

Daily Express
INDEPENDENT NATIONAL NEWSPAPER OF EAST MALAYSIA
Established since 1963

HARI: ISNIN
TARIKH: 21/10/2024
M/SURAT: 2

Sambutan luar biasa Program Madani Rakyat 2024 Sayangi Sabah – Armizan

KOTA KINABALU: Program Madani Rakyat 2024 Sayangi Sabah yang diadakan selama tiga hari di pekarangan Kompleks Sukan Likas di sini mendapat sambutan luar biasa daripada penduduk di negeri ini.

Menteri Perdagangan Dalam Negeri Datuk Armizan Mohd Ali berkata jumlah pengunjung program yang berakhir pada Ahad mencecah 350,000 orang setakat 10 pagi Ahad dan jumlah itu dijangka melonjak menjelang penutupan program berkenaan.

Beliau berkata maklum balas rakyat itu penting bagi membolehkan kerajaan menambah baik perkhidmatan jabatan serta agensi terlibat, terutama dalam membawa semua perkhidmatan kerajaan dalam satu tempat dengan konsep one stop centre.

"Saya juga turun hari ini berjumpa pempamer, petugas dan pengunjung mendengar sendiri maklum balas daripada masyarakat kita. Selain jabatan serta agensi kerajaan juga dapat berinteraksi kerana maklum balas daripada masyarakat itu penting untuk kita tambah baik perkhidmatan.

ARMIZAN melakukan reruai yang terdapat pada Program Madani Rakyat 2024 Sayangi Sabah di pekarangan Stadium Likas. Ahad. – fotoBERNAMA

"Penting juga sampaikan mesej penerangan dan program kerajaan bagi dapatkan maklum balas bagaimana tambah baik program-program terlibat, macam mana kerajaan tambah baik pelaksanaan dan nilainya itu," katanya kepada pemberita selepas melawat program berkenaan.

Armizan berkata program berkenaan mungkin akan diperluaskan ke negeri dan kawasan tidak tersenarai pada tahun ini bagi membolehkan kesan Program Madani Rakyat dinikmati oleh rakyat di seluruh negara.

"Contohnya di Zon Sabah tahun ini, penganjuran diadakan di Kota Kinabalu. Tahun depan mungkin bandar lain seperti Tawau dan Sandakan boleh dipertimbangkan untuk penganjuran progran ini," katanya.

Zon Sabah merupakan zon keenam serta pelengkap Program Madani Rakyat tahun ini, selepas Zon Tengah di Selangor, Zon Utara di Pulau Pinang, Zon Timur di Pahang, Zon Selatan di Johor dan Zon Sarawak.

Bagi Zon Sabah, pelaksanaan program melibatkan kolaborasi strategik Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN) selaku kementerian peneraju, serta kerajaan Sabah dan Unit Penyelarasan Lonjakan Prestasi (Pacu) Jabatan Perdana Menteri (JPM). –Bernama

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Kita Gempur tangani isu manipulasi, ketirisan barangan kawalan, subsidi

Jonathan Nicholas

KOTA KINABALU: Datuk Seri Anwar Ibrahim melancarkan Kita Gempur, pada Sabtu, kempen anti-manipulasi dan ketirisan melalui Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup pada Program Madani Rakyat 2024 Sayangi Sabah di Kompleks Sukan Likas, Sabtu.

Ia adalah langkah strategik oleh kerajaan untuk membina gerakan massa bagi menangani isu manipulasi dalam aktiviti perniagaan dan ketirisan membabitkan barangan kawalan dan barang kawalan bersubsidi.

Menterinya Datuk Armizan Mohd Ali berkata ini termasuk usaha mengekang penipuan e-dagang, membanteras monopoli bermasalah dan kartel dalam bentuk pakatan harga, pasaran, pengeluaran, dan tipuan bidaan.

"Selain memperkasa aspek penguatkuasaan, gerakan ini juga akan memberi fokus kepada advokasi kepenggunaan dan perniagaan yang mematuhi Kod Etika dan Perundangan Biz-Berkat," katanya.

Armizan berkata gerakan Kita Gempur mensasarkan penglibatan massa dan kebersamaan pelbagai pemegang taruh termasuk (K) Agensi kerajaan, (I) Pemain industri, (T) Pematuhan tatakelola, dan (A) Penglibatan awam.

Katanya, sinergi yang diwujudkan akan mengukuhkan kerjasama antara rakan strategik dan penguat kuasa Kementerian agar sistem pemantauan dan pelaporan yang lebih menyeluruh dapat dilaksanakan.

Kementerian juga mewujudkan platform pelaporan khusus yang boleh diakses dengan mengimbas kod tindak balas pantas (QR) yang menyediakan beberapa saluran rasmi untuk mengemukakan aduan kepada KPDN.

Antaranya adalah melalui WhatsApp - 019-848 8000, talian Hotline 24 jam - 03 8882 6088 / 6245 dan saluran aduan #HapusKartel di laman sesawangan Suruhanjaya Persaingan Malaysia (MyCC).

"Bagi memaksimumkan penglibatan awam, Kementerian akan memilih beberapa tempat seperti pasar raya, premis perniagaan dan stesen minyak di seluruh Malaysia yang akan dijadikan titik tumpuan untuk melaporkan aduan.

"Kod QR Kita Gempur akan dilekatkan di lokasi-lokasi terbabit bagi memudahkan penglibatan awam melaporkan sebarang kes salah laku secara langsung, mudah dan cepat.

"Kewujudan lokasi titik tumpuan ini akan memastikan setiap aduan yang dikemukakan dapat disalurkan melalui platform yang tepat, sekali gus memudahkan proses penyelesaian dan meningkatkan keberkesanan tindakan penguatkuasaan.

"Dengan pelancaran ini, kerajaan melalui KPDN beriltizam untuk melibatkan semua warganegara dalam memastikan usaha menangani manipulasi dan ketirisan barangan kawalan dapat ditangani," katanya.

Armizan menggesa masyarakat bagi menyokong inisiatif Kita Gempur dan menjadi sebahagian daripada gerakan ini supaya aktiviti yang merosakkan rakyat dan negara dapat dibanteras.

Sementara itu, Armizan melahirkan rasa gembira dan berterima kasih kepada Perdana Menteri dan Kementerian Kewangan (MoF) kerana pembentangan Bajet 2025 baru-baru ini mengambil kira banyak cadangan.

Antaranya ialah peningkatan pembiayaan untuk jualan Rahmah daripada RM200 juta kepada RM300 juta. Beliau memberi jaminan sesi libat urus akan diadakan bagi memastikan ia merangkumi kumpulan sasaran.

"Selain Rahmah, MoF juga menyuntik RM700 juta untuk program-program bagi mengurangkan dan menentukan isu-isu berkaitan kos sara hidup.

"Program Pengedaran Barangan Keperluan juga memasukkan satu zon tambahan bagi setiap Sabah dan Sarawak dengan peruntukan tambahan sebanyak RM25 juta kepada RM250 juta," katanya.

Beliau berkata sebagai penguat kuasa, KPDN dan Kastam Diraja Malaysia menyaksikan peningkatan bajet sebanyak RM60 juta selain MyCC yang mendapat RM27 juta.

UNIT KOMUNIKASI KORPORAT

ASIA TIMES EST 1995

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M/SURAT: 2

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UNIT KOMUNIKASI KORPORAT

Utusan Borneo online

HARI: ISNIN
TARIKH: 21/10/2024
M/SURAT: 2

Sambutan luar biasa Program MADANI Rakyat 2024 Sayangi Sabah

Maklum balas rakyat penting bagi membolehkan kerajaan tambah baik perkhidmatan

KOTA KINABALU: Program MADANI Rakyat 2024 Sayangi Sabah yang diadakan selama tiga hari di pekarangan Kompleks Sukan Likas di sini mendapat sambutan luar biasa daripada penduduk di negeri ini.

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RAMAI PENGUNJUNG: Orang ramai mengunjungi reruai yang diadakan sempena Program MADANI Rakyat 2024 Sayangi Sabah di pekarangan Stadium Likas, Kota Kinabalu, semalam. — GambarBernama

"Saya juga turun hari ini berjumpa pempamer, petugas dan pengunjung mendengar sendiri maklum balas daripada masyarakat kita. Selain jabatan serta agensi kerajaan juga dapat berinteraksi kerana maklum balas daripada masyarakat itu penting untuk kita tambah baik perkhidmatan.

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Sementara itu, mengulas mengenai Gerakan Membanteras Manipulasi dan Ketirisan (GEMPUR) dilancarkan Perdana Menteri Datuk Seri Anwar Ibrahim semalam, Armizan berkata inisiatif itu juga memerlukan kerjasama daripada rakyat untuk direalisasikan dengan baik.

"Ia melibatkan pelbagai agensi seperti penguatkuasaan di sempadan bagi mencegah ketirisan dan sebagainya tetapi rakyat amat diperlukan sebagai mata dan telinga untuk membuat aduan mengenai salah laku ketirisan ini," katanya.

Beliau berkata GEMPUR memainkan peranan penting dalam usaha kerajaan memastikan bantuan terutama subsidi sampai kepada golongan disasarkan dan tidak bocor kepada mereka yang mahu mengambil kesempatan. — Bernama

Utusan Sarawak

HARI: ISNIN

TARIKH: 21/10/2024

M/SURAT: 17

MINYAK masak paket barang kawalan bersubsidi. • Foto BERNAMA

'KITA GEMPUR' tangani ketirisan barang kawalan, subsidi

KOTA KINABALU: Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN) kelmarin memperkenalkan inisiatif GEMPUR dalam usaha menangani ketirisan, di samping memastikan subsidi sampai kepada golongan sasar.

Menteri Perdagangan Dalam Negeri dan Kos Sara Hidup Datuk Armizan Mohd Ali berkata, KITA GEMPUR itu adalah akronim bagi keterlibatan empat sektor yang penting iaitu (K) agensi Kerajaan, (I) pemain Industri, (T) Tatakelola dan (A) partisipasi Awam, yang terlibat dalam Gerakan Membanteras Manipulasi dan Ketirisan (GEMPUR).

Beliau berkata, gerakan itu sejajar dengan penegasan kerajaan MADANI yang mahu melihat subsidi yang diberikan sampai kepada golongan sasar, di samping mengelakkan ketirisan khususnya melibatkan barang kawalan bersubsidi.

"Kerajaan juga menekankan kepada aspek pematuhan aktiviti perniagaan dengan kod etika dan perundangan seperti penipuan dalam promosi, e-dagang selain menangani isu kartel," katanya kepada pemberita sempena Program MADANI Rakyat 2024 Sayangi Sabah di Kompleks Sukan Likas di sini.

Perdana Menteri Datuk Seri Anwar Ibrahim melancarkan inisiatif KITA GEMPUR itu di Program MADANI Rakyat 2024, kelmarin.

Armizan berkata, monopoli atau manipulasi pihak kartel boleh mengganggu harga barangan serta perkhidmatan untuk rakyat di pasaran, oleh itu KPDN bersama rakan strategik dan agensi penguat kuasa akan memberi komitmen terhadap setiap aduan pengguna.

Beliau berkata, pengguna juga memainkan peranan untuk membuat aduan dan laporan melalui platform rasmi KPDN yang disediakan bersama maklumat lengkap untuk siasatan, dan menerusi gerakan GEMPUR, KPDN juga telah mewujudkan platform yang boleh diakses melalui imbasan kod QR yang akan dilekatkan di pasar raya, premis perniagaan dan stesen minyak seluruh negara.

"Aduan kepada KPDN juga boleh disalurkan melalui aplikasi WhatsApp di talian 019-848 8000, hotline yang beroperasi 24 jam - 03 8882 6088 / 6245 dan saluran aduan #HapusKartel yang dikendalikan oleh MyCC di http://www.mycc.gov.my/e-aduan," katanya. – Bernama

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UNIT KOMUNIKASI KORPORAT

BERITA ONLINE BERTARIKH 21 OKTOBER 2024			
TARIKH	**TAJUK**	**PAUTAN**	**MEDIA**
21-Oct	Inisiatif 'Kita Gempur' perlu kerjasama semua pihak	https://sabahmedia.com/2024/10/20/inisiatif-kita-gempur-perlu-kerjasama-semua-pihak/	SABAH MEDIA
21-Oct	Campaign against manipulation and leakage of goods	https://www.dailyexpress.com.my/news/244217/campaign-against-manipulation-and-leakage-of-goods/	DAILY EXPRESS
21-Oct	Smugglers switch to Tumpat to send fuel across Malaysia-Thai border	https://www.nst.com.my/news/nation/2024/10/1122635/smugglers-switch-tumpat-send-fuel-across-malaysia-thai-border#:~:text=He%20claimed%20Malaysian%20smugglers%20prefer,jetties%20located%20in%20isolated%20areas.	NEW STRAITS TIMES
21-Oct	Diesel diseludup dari Malaysia dijual berleluasa di Sungai Golok	https://www.astroawani.com/berita-malaysia/diesel-diseludup-dari-malaysia-dijual-berleluasa-di-sungai-golok-492626	ASTRO AWANI
21-Oct	Inisiatif gerakan "KITA GEMPUR" banteras manipulasi & ketirisan barang kawalan & bersubsidi	https://sabahmedia.com/2024/10/19/inisiatif-gerakan-kita-gempur-banteras-manipulasi-ketirisan-barang-kawalan-bersubsidi/	SABAH MEDIA
21-Oct	KPDN Sarawak rampas 2,340kg minyak masak subsidi dijual dalam talian	https://www.buletintv3.my/nasional/kpdn-sarawak-rampas-2340kg-minyak-masak-subsidi-dijual-dalam-talian/#google_vignette	BULETIN TV 3
21-Oct	2.3 tan minyak masak peket, 936 kg gula pasir dirampas di Jalan Setia Raja	https://www.tvsarawak.my/2024/10/19/2-3-tan-minyak-masak-peket-936-kg-gula-pasir-dirampas-di-jalan-setia-raja/	TV SARAWAK

UNIT KOMUNIKASI KORPORAT

21-Oct	Gempur : Government initiative to address leak-age of controlled goods, subsidies	https://thesun.my/malaysia-news/gempur-government-initiative-to-address-leakage-of-controlled-goods-subsidies-MF13169317	THE SUN
21-Oct	KPDN rampas minyak masak peket bersubsidi dan gula di sebuah premis di Kuching	https://www.utusanborneo.com.my/2024/10/19/kpdn-rampas-minyak-masak-peket-bersubsidi-dan-gula-di-sebuah-premis-di-kuching	UTUSAN BORNEO
21-Oct	KPDN serbu kedai jual minyak subsidi secara dalam talian	https://www.hmetro.com.my/amp/mutakhir/2024/10/1146127/kpdn-serbu-kedai-jual-minyak-subsidi-secara-dalam-talian	HARIAN METRO
21-Oct	KPDN seizes 2,340kg of subsidised cooking oil, 936kg sugar in crack-down in Kuching	https://www.theborneopost.com/2024/10/19/kpdn-seizes-2340kg-of-subsidised-cooking-oil-936kg-sugar-in-crackdown-in-kuching/	BORNEO POST
21-Oct	KPDN rampas 2.3 tan minyak masak peket, 936 kg gula pasir	https://www.kosmo.com.my/2024/10/19/kpdn-rampas-2-3-tan-minyak-masak-paket-936-kg-gula-pasir/	KOSMO
21-Oct	"'Salute' kepada KPDN kerana penguatkuasaan yang berkesan!" - PM	https://www.astroawani.com/videos/video-terkini-x7sio1/salute-kepada-kpdn-kerana-penguatkuasaan-yang-berkesan-pm-x97n2f8	ASTRO AWANI

21-Oct	KPDN perkenal inisiatif tangani ketirisan barang kawalan, subsidi	https://www.buletintv3.my/nasional/kpdn-perkenal-inisiatif-tangani-ketirisan-barang-kawalan-subsidi/	BULETIN TV 3
21-Oct	KPDN rampas 2,340kg minyak masak paket di-jual dalam talian	https://www.bharian.com.my/amp/berita/nasional/2024/10/1313133/kpdn-rampas-2340kg-minyak-masak-paket-dijual-dalam-talian	BERITA HARIAN
21-Oct	Banyak perkara di-usulkan KPDN dapat per-hatian dalam Belanjawan Madani 2025 – Armizan	https://sabahmedia.com/2024/10/19/banyak-perkara-diusulkan-kpdn-dapat-perhatian-dalam-belanjawan-madani-2025/	SABAH MEDIA

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