



KEMENTERIAN PERDAGANGAN DALAM NEGERI  
DAN KOS SARA HIDUP

## Keratan Akhbar

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## KERATAN AKHBAR & BERITA ONLINE

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**Tarikh: 12 Jun 2025**



KEMENTERIAN PERDAGANGAN DALAM NEGERI  
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# KERATAN AKHBAR **UMUM**

KHAMIS, 12 JUN 2025 | 15 Zulhijjah 1446 | Tel: 1 300 22 6787 | PP 414/10/2012 (030686) | RM2

**Semakan Bersasar SST**

# Barangan keperluan asas, bahan binaan tiada cukai

Kerajaan memutuskan barangan keperluan asas dan bahan pembinaan tidak dikenakan cukai dalam semakan dan perluasan skop Cukai Jualan dan Perkhidmatan (SST) yang berkuat kuasa 1 Julai ini bagi mengelak kesan langsung kepada kos sara hidup majoriti rakyat serta memastikan kadar inflasi terkawal.

Oleh Farah Marshita Abdul Patah → Nasional 2, 3



*“Pendekatan bersasar itu bertujuan memastikan setiap hari rakyat Malaysia terus menikmati cukai jualan sifar peratus ke atas barangan keperluan dan harian: ayam, beras, sayur-sayuran, minyak masak, ubat-ubatan”*

Datuk Seri Amir Hamzah Azizan, Menteri Kewangan II



**Contoh barang keperluan asas pada kadar 0 peratus**

**Barang belum diproses**

- Ayam/ lembu/ kambing
- Tilapia/ tongkol/ udang/ sotong
- Sayur-sayuran dan buah-buahan
- Beras/ barli/ oat/ gandum

**Barang telah diproses**

- Tepung/ gula/ garam/ minyak masak
- Sardin dalam tin
- Roti putih, pasta,bihun, mi, mi segera
- Susu/ Milo/ Vico/ Nestum
- Ubatan dan peranti perubatan
- Buku, jurnal dan surat khabar
- Makanan ternakan, bahan asas pembinaan (simen, batu, pasir)
- Jentera pertanian dan penternakan
- Baja dan racun



## Buah tempatan tak kena cukai - MoF

**SHAH ALAM** - Buah-buahan tempatan yang ditanam di Malaysia dikecualikan daripada dikenakan Cukai Jualan (CJ) kerana tidak dianggap sebagai barang dikilangkan.

Kementerian Kewangan Malaysia (MoF) dalam satu kenyataan pada Rabu memaklumkan, di bawah peluasan Cukai Jualan dan Perkhidmatan (SST) yang akan berkuat kuasa pada 1 Julai 2025, CJ dikenakan ke atas barangan dikilangkan dalam negara dan juga barangan yang diimport.

"MoF ingin memberikan penjelasan berhubung laporan berita yang mempersoalkan perlaksanaan CJ ke atas buah-buahan tempatan.

"Kekeliruan ini timbul susulan kemungkinan tafsiran bahawa buah-buahan tropika termasuk dalam *Sales Tax Gazette Order PU(A) 170/2025* yang menyenaraikan barang yang tertakluk kepada CJ sebanyak 5 peratus," kata kenyataan itu.

Sebelum ini, Kerajaan Madani mengambil pendekatan bersasar dalam perlaksanaan semakan semula CJ serta memperluaskan skop Cukai Perkhidmatan (CP) bagi memastikan orang ramai tidak terbeban dengan perlaksanaan cukai tersebut bermula 1 Julai ini.

Menyertai Kewangan II, Senator Datuk Seri Amir Hamzah Azizan berkata, semakan semula cukai berkenaan bertujuan mengukuhkan kedudukan fizikal negara dengan meningkatkan hasil dan meluaskan asas percukaian.

Sementara itu, MoF turut memberi maklum terhadap kebimbangan yang dibangkitkan oleh syarikat-syarikat bahawa tempoh masa yang diberikan adalah tidak mencukupi untuk melaksanakan CP menjelang 1 Julai 2025.

"Bagi syarikat yang belum berdaftar di bawah SST tetapi menyediakan perkhidmatan baharu yang dikenakan cukai seperti penyewaan pada Julai 2025, mereka perlu terlebih dahulu menentukan sama ada jumlah pendapatan daripada perkhidmatan penyewaan tersebut telah mencapai ambang hasil RM500,000 dalam tempoh dua belas bulan.

"Sekiranya mereka mencapai ambang tersebut pada Julai, maka syarikat tersebut perlu berdaftar sebelum atau pada Ogos dan hanya akan mula mengenakan CP ke atas perkhidmatan mereka bermula 1 September 2025," katanya.

Tambahnya, menyedari keperluan memberi masa kepada syarikat terkesan memahami semakan semula SST ini, kerajaan memberikan tempoh kelonggaran sehingga Disember 2025.



AMIR HAMZAH

# Call for clearer SST guidelines ahead of rollout

► Experts warn ambiguity could lead to unintended consequences such as pricing confusion and profiteering

■ BY QIRANA NABILLA MOHD RASHIDI  
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**PETALING JAYA:** The government is being urged to release a clear, centralised list of taxable and exempted items under the expanded Sales and Service Tax (SST) to prevent confusion ahead of its implementation on July 1.

Economists warn that without authoritative guidance, businesses could face compliance issues and pricing disputes. They said a government-endorsed reference list is seen as critical to ensure clarity for companies, consumers and enforcement agencies.

A Finance Ministry spokesperson said the expanded SST will include a 5% sales tax on both locally manufactured and imported goods. However, locally grown fruits will be exempt, while imported fruits will be taxed.

"Selected imported food items such as rice, wheat, sugar, salt and meat remain exempt as they are considered basic essentials," the ministry said, adding that both local and imported palm oil used for cooking will also continue to be exempted.

Still, confusion persists over what exactly is taxable. For example, cooking oil was initially believed to be taxed, but authorities later

clarified that palm-based cooking oil, regardless of origin, remains exempt.

Universiti Teknologi Mara Academy of SME and Entrepreneurship Development coordinator Dr Mohamad Idham Md Razak said the lack of clarity could lead to unintended consequences.

He noted that while the move is a necessary revenue measure, broad tax hikes during economic uncertainty carry risks, and targeting luxury goods would be a more balanced approach.

"While lower-income groups may be shielded by continued exemptions on basic necessities, middle-income households could feel the pinch depending on their spending habits."

"Short-term inflation is a likely outcome if businesses choose to pass the additional tax burden on to consumers, particularly for goods and services that fall into the semi-essential category. But spending may not drop sharply if essentials remain unaffected."

Mohamad Idham also stressed that the expanded SST would only be effective if luxury goods and services are clearly defined, and if enforcement is strong enough to prevent loopholes, such as luxury vehicles or high-end entertainment options escaping taxation.

He added that the government must closely monitor price hikes on semi-essential items, including mid-range electronics, and regularly review the exemption list to ensure it reflects current economic realities, particularly for middle-income households.

"In sectors such as private healthcare and education, where demand is relatively inelastic, service providers may transfer additional costs to consumers, potentially driving sector-specific inflation."

"To evaluate the policy's fairness and impact, tracking key indicators such as the Consumer Price Index (CPI) for affected items, consumer sentiment, retail sales performance and compliance rates across industries is highly recommended."

Meanwhile, the Federation of Malaysian Consumers Associations (Fomca) has urged the government to cushion the impact of the expanded SST by reassessing the tax list and reinstating exemptions for core necessities.

Its secretary-general Dr Saravanan Thambirajah also called for targeted subsidies or tax offsets for low-income households to help cope with rising food prices.

"The government must strengthen enforcement to curb price manipulation and profiteering, and improve transparency so consumers can differentiate between genuine tax-driven price hikes and profiteering."

Saravanan said imposing taxes on essential goods sends a contradictory message - on one hand, the government pledges to protect vulnerable groups, but at the same time removes exemptions that have shielded them.

# 'Put revised SST on hold'

Consider effect  
on healthcare,  
SMEs, urge  
stakeholders

By ARFA YUNUS  
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**PETALING JAYA:** Stakeholders want the government to review the expanded Sales and Service Tax (SST), warning that it could worsen living costs and place further strain on small businesses amid fragile economic conditions.

They said concerns have been raised over the SST's cascading nature, lack of clarity and potential to erode household spending while squeezing business margins.

The Federation of Malaysian Consumers Associations (Fomca) said the expanded SST, set to take effect on July 1, would disproportionately impact lower and middle-income groups.

Fomca chief executive officer Saravanan Thambirajah said B40 and M40 households, which already spend a large share of their income on essentials, would feel the brunt of a 5% tax on items like cooking oil, fruit and cereal.

"It's not just about paying more. It's about trade-offs families will have to make such as cutting back on nutrition or postponing medical and educational needs," he said yesterday.

He added that the effect would be more severe in rural and semi-urban areas, where alternatives are limited.

Although some basic items remain exempt, Saravanan said the taxation of raw materials and intermediary goods will eventually push up retail prices, especially when combined with recent fuel subsidy rationalisation.

This could trigger a cost-push inflation cycle, he warned.

"To mitigate the impact, the government must expand targeted cash assistance such as Sumbang Tunai Rahmah, consider zero-rating high-consumption items for B40 groups and strictly monitor prices to prevent profiteering," he said.



**Stretching their ringgit:** Consumers are increasingly turning to dry foods in view of rising costs, resulting in a noticeable drop in the sale of fresh food items, say industry players. — LOW LAY PHON/The Star

Saravanan also called for clearer public guidance, simplified lists of taxable items, consumer-facing price watch tools and stronger enforcement by the Domestic Trade and Cost of Living Ministry.

Small and Medium Enterprises Association Malaysia warned that the SST rollout could significantly strain small and medium enterprises already burdened by high input costs and weak demand.

Its president Datuk William Ng called for the SST registration threshold to be raised from RM500,000 to RM2mil, or for micro and small enterprises to be exempt altogether.

He said the expanded SST now includes rent and business-to-business services, which could drive up operating costs and eventually consumer prices.

Ng also called for immediate sector-specific guidance from the

Customs Department to help prevent unintentional non-compliance.

"Without timely clarification, many SMEs may fall into accidental non-compliance despite the enforcement grace period until the end of 2025," he said.

He said a higher exemption threshold would be a more prudent move under current economic uncertainty.

The Association of Private Hospitals Malaysia (APHM) called for a delay on the expanded SST on private healthcare services.

APHM president Datuk Dr Kuljit Singh said more time is needed to ensure a smooth transition and full compliance, while also calling for clarity on how the tax will apply to professional fees and foreign patients residing in Malaysia.

While the 6% service tax on

non-Malaysian patients may result in a short-term dip in medical tourism, he said the long-term impact is likely to be limited.

He warned that the expanded tax would increase administrative workload and operational costs, which could be passed on through higher hospital bills.

The Associated Chinese Chambers of Commerce and Industry of Malaysia highlighted broader macroeconomic risks.

Its president Datuk Ng Yih Pyng warned that expanding the SST amid ongoing global economic headwinds and uncertainty surrounding US tariff policies could strain SMEs and increase pressure on consumer prices.

"We urge that a review be carried out of the SST exemption threshold. It should be raised to RM2mil to relieve micro and small businesses," he added.



(吉隆坡 11 日讯) 首相安华去年提呈 2025 年财政预算案时，以“高端”进口水果牛油果为例，说明当政府扩大销售与服务税 (SST) 征税范围时，这类水果的价格势必上涨。

然而，政府昨日的公告显示，所有进口水果，即便是普通的苹果也归类为非必需品，而课加 5% 的销售税。

这项新税将于 7 月 1 日生效，引起消费者团体的广泛关注。他们警告说，价格上涨可能使公众减少吃水果，进而不利他们的健康。

## 政府向进口水果课征 SST 消费组织忧不利民众健康

大马消费人联合会 (FOMCA) 营运长诺阿希金 (Nur Asyikin Amin-uddin) 向《当今大马》指出，尽管本地水果仍免征销售税，但消费者纷纷转向吃本地水果下，其供应势必面临压力。“(对进口水果征税) 或会鼓励更多人吃本地水果，在许多方面这是积极的结果。但这也引发了另一个问题，即本地水果的供应能否满足所增加的需求？”

尽管肯定政府扩大 SST 征税范围，以增加收入，但诺阿希金担心，随着需求增加，本地水果也可能涨价，使得低收入群体难以负担，从而无法摄取必要的营养。

“如果本地水果更受人欢迎，我们希望它们的价格仍然亲民，而不是因需求上升而涨价。”

一些本地水果并不便宜

其实，本地农产品也未必如人们所想那样便宜。

槟城消费者协会主席莫希丁 (Mohideen Abdul Kader) 指出，供应问题使得某些本地水果的价格甚至比某些进口水果还贵。

“目前市场上的本地水果供应不足，甚至导致马来西亚必须从泰国进口一些曾在本地果园和庭院中大量种植的‘本地水果’。”

莫希丁指出，问题源于本地农地短缺，许多农地被开发为住宅区和商业中心，导致本地水果供应减少，价格随之上升。

“结果是，家庭购买的水果变少了。因此，他们无法摄取维持健康的维生素、矿物质和纤维。不仅如此，孩子们若不习惯吃水果，可能会对水果的口感和味道产生排斥。”

应先增加本地水果产量

他还建议政府在征收进口水果的销售税前，应先增加本地水果产量以压低价格。

“那样才公平。我们也鼓励民众跟从前一样，若条件允许，在自家庭院中种植果树。”

除了进口水果外，鲍鱼、三文鱼、鳕鱼、松露蘑菇、精油、丝绸织物和工业机械等商品也将课征 5% 的销售税。

### 卫生部推荐包含进口水果

根据《当今大马》查阅卫生部发布的营养指南，其中一份文件列出了推荐给糖尿病患者食用的水果名单。

这份水果名单涵盖本地与进口水果，包括红毛丹、李子、榴莲、芒果、苹果、橙子、梨、桃子、柿子和菠萝蜜。文件中也列明每份水果应含 15 克碳水化合物。

不过，卫生部网站上的其他出版物，如老年人营养指南及儿童营养不良对策，并未在健康饮食建议中指定任何特定水果。



HARI: KHAMIS  
TARIKH: 12/6/2025  
M/SURAT: 1



Amid confusion over what items are subject to SST, authorities have clarified that palm-based cooking oil – regardless of origin – remains exempt. — ADIB RAWI YAHYA/THESUN

# Clear guide on SST needed

Govt urged to provide official reference list of taxable and exempted items ahead of July 1 implementation to prevent compliance issues and pricing disputes.

Report on  
page 3



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# BERITA ONLINE KPDN

**BERITA ONLINE BERTARikh 12 JUN 2025**

TARIKH	TAJUK	PAUTAN	MEDIA
12-Jun	Cukai Jualan 5 peratus tak libatkan makanan asas terpilih diimport, buah tempatan dan minyak sawit – MOF	<a href="https://suara.tv/11/06/2025/cukai-jualan-5-peratus-tak-libatkan-makanan-asas-terpilih-diimport-buah-tempatan-dan-minyak-sawit-mof/">https://suara.tv/11/06/2025/cukai-jualan-5-peratus-tak-libatkan-makanan-asas-terpilih-diimport-buah-tempatan-dan-minyak-sawit-mof/</a>	SUARA TV
12-Jun	MOF clarifies: No SST on local fruits, cooking oil, refined sugar [WATCH]	<a href="https://www.nst.com.my/business/economy/2025/06/1228930/mof-clarifies-no-sst-local-fruits-cooking-oil-refined-sugar-watch">https://www.nst.com.my/business/economy/2025/06/1228930/mof-clarifies-no-sst-local-fruits-cooking-oil-refined-sugar-watch</a>	NEW STRAITS TIMES
12-Jun	Imported fruits hit with 5% tax under new SST rules	<a href="https://www.thestar.com.my/business/business-news/2025/06/11/imported-fruits-hit-with-5-tax-under-new-sst-rules">https://www.thestar.com.my/business/business-news/2025/06/11/imported-fruits-hit-with-5-tax-under-new-sst-rules</a>	THE STAR
12-Jun	Sugar, rice and selected imported foods exempt from expanded SST, says Finance Ministry	<a href="https://www.thestar.com.my/news/nation/2025/06/11/sugar-rice-and-selected-imported-foods-exempt-from-expanded-sst-says-finance-ministry">https://www.thestar.com.my/news/nation/2025/06/11/sugar-rice-and-selected-imported-foods-exempt-from-expanded-sst-says-finance-ministry</a>	THE STAR
12-Jun	Essential goods exempt from sales-and-service-tax expansion, MOF affirms	<a href="https://theedgemalaysia.com/node/758602">https://theedgemalaysia.com/node/758602</a>	THE EDGE
12-Jun	Persatuan pengguna bimbang kesan SST pada buah-buahan import	<a href="https://www.malaysiakini.com/news/745759">https://www.malaysiakini.com/news/745759</a>	MALAYSIA KINI
12-Jun	SST on imported fruits pose nutritional risks, consumer groups warn	<a href="https://www.malaysiakini.com/news/745746">https://www.malaysiakini.com/news/745746</a>	MALAYSIA KINI
12-Jun	RM30 For Mixed Rice? Customer Shocked, But Boss Says “You Took Too Much”	<a href="https://www.therakyatpost.com/news/malaysia/2025/06/11/rm30-for-mixed-rice-customer-shocked-but-boss-says-you-took-too-much/">https://www.therakyatpost.com/news/malaysia/2025/06/11/rm30-for-mixed-rice-customer-shocked-but-boss-says-you-took-too-much/</a>	THE RAKYAT POST

12-Jun	B40 not affected by SST expansion – Expert	<a href="https://www.sinardaily.my/article/727922/focus/national/b40-not-affected-by-sst-expansion-ndash-expert">https://www.sinardaily.my/article/727922/focus/national/b40-not-affected-by-sst-expansion-ndash-expert</a>	SINAR DAILY
12-Jun	Kilang sabun pencuci tiruan digempur KPDN	<a href="https://www.kosmo.com.my/2025/06/1/kilang-sabun-pencuci-tiruan-digempur-kpdn/">https://www.kosmo.com.my/2025/06/1/kilang-sabun-pencuci-tiruan-digempur-kpdn/</a>	KOSMO
12-Jun	2,120 botol sabun pencuci pakaian disyaki tiruan dirampas	<a href="https://selangor-kini.my/2025/06/2120-botol-sabun-pencuci-pakaian-disyaki-tiruan-dirampas/">https://selangor-kini.my/2025/06/2120-botol-sabun-pencuci-pakaian-disyaki-tiruan-dirampas/</a>	SELANGOR KINI
12-Jun	Lebih 2,000 Botol Sabun Pencuci Disyaki Tiruan Dirampas	<a href="https://thesun.my/cerita/berita/lebih-2000-botol-sabun-pencuci-disyaki-tiruan-dirampas-JD14240595">https://thesun.my/cerita/berita/lebih-2000-botol-sabun-pencuci-disyaki-tiruan-dirampas-JD14240595</a>	THE SUN
12-Jun	Lebih 2,000 Botol Sabun Pencuci Disyaki Tiruan Dirampas	<a href="https://bernama.com/bm/jenayah_mahkamah/news.php?id=2433166">https://bernama.com/bm/jenayah_mahkamah/news.php?id=2433166</a>	BERNAMA
12-Jun	KPDN sita lebih 2,000 botol detergen guna cap dagang palsu	<a href="https://berita.rtm.gov.my/jenayah/senarai-berita-jenayah/senarai-artikel/kpdn-sita-lebih-2,000-botol-detergen-guna-cap-dagang-palsu">https://berita.rtm.gov.my/jenayah/senarai-berita-jenayah/senarai-artikel/kpdn-sita-lebih-2,000-botol-detergen-guna-cap-dagang-palsu</a>	RTM
12-Jun	2,120 botol sabun pencuci pakaian disyaki tiruan dirampas	<a href="https://newswav.com/article/2-120-botol-sabun-pencuci-pakaian-disyaki-tiruan-dirampas-A2506_uNIBkn">https://newswav.com/article/2-120-botol-sabun-pencuci-pakaian-disyaki-tiruan-dirampas-A2506_uNIBkn</a>	NEWSWAV
12-Jun	Tong gas ungu pelaksanaan penyasaran subsidi LPG timbulkan reaksi bercampur	<a href="https://sinarbestari.sinarharian.com.my/my-ipt/karya-kampus/tong-gas-ungu-pelaksanaan-penyasaran-subsidi-lpg-timbulkan-reaksi-bercampur">https://sinarbestari.sinarharian.com.my/my-ipt/karya-kampus/tong-gas-ungu-pelaksanaan-penyasaran-subsidi-lpg-timbulkan-reaksi-bercampur</a>	SINAR BESTARI
12-Jun	Hasil pertanian tempatan tidak dikenakan cukai jualan - Kementerian Kewangan	<a href="https://www.astroawani.com/berita-malaysia/hasil-pertanian-tempatan-tidak-dikenakan-cukai-jualan-kementerian-kewangan-524659">https://www.astroawani.com/berita-malaysia/hasil-pertanian-tempatan-tidak-dikenakan-cukai-jualan-kementerian-kewangan-524659</a>	ASTRO AWANI

12-Jun	SST buah import lonjak industri buah-buahan tempatan - LPNM	<a href="https://www.sinarharian.com.my/article/733299/berita/sst-buah-import-lonjak-industri-buah-buahan-tempatan---lpnm">https://www.sinarharian.com.my/article/733299/berita/sst-buah-import-lonjak-industri-buah-buahan-tempatan---lpnm</a>	SINAR HARIAN
12-Jun	Buah-buahan dari luar negara dikenakan cukai jualan – MOF	<a href="https://www.buletintv3.my/nasional/buah-buahan-dari-luar-negara-dikenakan-cukai-jualan-mof/">https://www.buletintv3.my/nasional/buah-buahan-dari-luar-negara-dikenakan-cukai-jualan-mof/</a>	TV3
12-Jun	Local agricultural produce not subject to sales tax, says MOF	<a href="https://thesun.my/malaysia-news/local-agricultural-produce-not-subject-to-sales-tax-says-mof-NE14239664">https://thesun.my/malaysia-news/local-agricultural-produce-not-subject-to-sales-tax-says-mof-NE14239664</a>	THE SUN
12-Jun	No tax on essentials: Mat Sabu says govt prioritising food security in SST expansion	<a href="https://www.malaymail.com/news/malaysia/2025/06/11/no-tax-on-essentials-mat-sabu-says-govt-prioritising-food-security-in-sst-expansion/180028#google_vignet">https://www.malaymail.com/news/malaysia/2025/06/11/no-tax-on-essentials-mat-sabu-says-govt-prioritising-food-security-in-sst-expansion/180028#google_vignet</a>	MALAYMAIL
12-Jun	Suri rumah rugi lebih setengah juta ringgit ditipu skim pelaburan tidak wujud	<a href="https://www.sinarharian.com.my/article/733300/berita/suri-rumah-rugi-lebih-setengah-juta-ringgit-ditipu-skim-">https://www.sinarharian.com.my/article/733300/berita/suri-rumah-rugi-lebih-setengah-juta-ringgit-ditipu-skim-</a>	SINAR HARIAN