



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP



BERITA

24 JAM

KPDN

KERATAN AKHBAR & BERITA ONLINE

Untuk makluman:

- | | |
|-----------------------|---------------------|
| ● YB Menteri | ● YBhg. TKSU (PPDN) |
| ● YB Timbalan Menteri | ● YBhg. TKSU (PPP) |
| ● YBhg. KSU | ● Setiausaha Akhbar |

Tarikh: 28 Mei 2025



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

KERATAN AKHBAR

KPDN

SHMMP: KPDN imposes price control on 11 items for Gawai Dayak

SIBU: The Ministry of Domestic Trade and Cost of Living (KPDN) has listed 11 essential items under the Gawai Dayak 2025 Festive Season Price Control Scheme (SHMMP).

KPDN Sibu head Kelyn Bohlassan Haliward said the scheme will be implemented from tomorrow to June 4, covering a period of seven days.

"Any trader found committing an offence under this scheme will face legal action under the Price Control and Anti-Profiteering Act 2011," he said in a statement.

The list of controlled items includes live old chicken, chicken wings, garlic (China), imported round cabbage (Indonesia and China, excluding Beijing cabbage), dried curly chili, whole coconut, grated coconut, coconut milk, live pig, pork belly, and pork (meat and fat).

To deter irresponsible traders from hiking prices unreasonably, Kelyn said notices under Section 21 of the Price Control and Anti-Profiteering Act 2011 will be issued to parties found raising prices drastically and significantly.

"Strict action will be taken against traders who fail to comply with the regulations under this scheme," he added.

Individuals found guilty of offences under the Act may face a fine up to RM100,000, imprisonment for up to three years, or both.



A KPDN enforcement officer conducts an inspection at a premises in Sibu.

For offences such as failing to display pink price tags on controlled goods, individuals may be fined up to RM10,000 or issued compounds of up to RM5,000, while companies can be fined up to RM20,000 or given compounds of up to RM10,000.

Kelyn reminded traders to comply with the regulations and conduct their business ethically, while urging consumers to

be aware of their rights and responsibilities.

"Producers, wholesalers and retailers are reminded not to increase prices abruptly after the scheme ends. The success of the scheme depends on all parties fulfilling their respective roles."

Consumers may file complaints regarding any violations related to the scheme via the ministry's website e-aduan.kpdn.gov.my.

Gawai price cap on 11 items

BY DANNY WONG

SIBU: A total of 11 types of goods have been listed under the implementation of the 2025 Gawai Dayak Festival Season Maximum Price Scheme (SHMMP) for the Sibu Division.

Ministry of Domestic Trade and Cost of Living (KPDN), Sibu branch head Kelyn Bolhassan @ Haliward said the SHMMP will last for seven days effective from May 29 to June 4.

The listed controlled goods consisted of Live Chicken; Chicken Wings; Garlic (China), Imported Round Cabbage (Indonesia and China excluding Beijing Cabbage); Curly Dried Chili; Coconut (Whole); Coconut (Grated); Coconut Milk; Live Pig; Pork (Belly); and Pork (Meat and Fat).

"Traders who violate the prescribed SHMMP will face legal action. Any trader found committing the offence will face the wrath of the law under the Price Control and Anti-Profiteering Act 2011," he said in a press

“Traders who violate the prescribed SHMMP will face legal action. Any trader found committing the offence will face the wrath of the law under the Price Control and Anti-Profiteering Act 2011.”

statement yesterday.

He cautioned that errant trader caught for selling price controlled goods could be fined up to RM100,000 or three years' imprisonment or both, for individual offence and RM500,000 for the corporation or company.

He also advised traders who are selling controlled prices to display pink tags on the goods to distinguish them from other items.

"Failure to do so could land

them to be fined up to RM10,000 for individual offence and RM20,000 for the corporation or company.

"Traders must adhere with the instructions imposed and practise an ethical attitude in managing business while consumers must know their responsibility and exercise their rights.

"It is also reminded that manufacturers, wholesalers and retailers should not increase prices suddenly after the end of the implementation of this scheme. This scheme will be successful if all parties are responsible and play their respective roles," Kelyn stated further.

For any complaint, consumers can channel to KPDN through the ez adu smartphone app, website: e-aduan.kpdn.gov.my; email to the address: e-aduan@kpdn.gov.my; report to the KPDN office Sibu branch at Level 1, Wisma Persekutuan Block 3, Sibu or call the KPDN Sibu branch office phone number at 084-335622.

Alternatively, complaints can be sent via WhatsApp to 019-2794317.



11 barangan ditetapkan di bawah SHMMP Gawai Dayak

SIBU: Sebanyak 11 jenis barangan keperluan ditetapkan di bawah Skim Harga Maksimum Musim Perayaan (SHMMP) sempena sambutan Gawai Dayak 2025 bagi bahagian Sibu.

Menurut Ketua Cawangan Kementerian Perda-

PANTAU: Pegawai penguat kuasa KPDN melakukan pemeriksaan atas barangan kawalan di sebuah premis perniagaan sekitar Sibu sempena pelaksanaan Skim Harga Maksimum Musim Perayaan (SHMMP) Gawai Dayak 2025.

angan Dalam Negeri dan Kos Sara Hidup (KPDN) Cawangan Sibu Kelyn Bolehassan@Haliward, skim ini akan berkuat kuasa selama tujuh hari bermula 29 Mei hingga 4 Jun.

"Skim ini meliputi barangan keperluan harian seperti ayam tua hidup, kepak ayam, bawang putih dari China, kubis bulat import (Indonesia dan China, tidak termasuk kubis Beijing), cili kering kerinting, kelapa biji, kelapa parut, santan serta tiga jenis daging babi iaitu babi hidup, daging perut dan daging serta lemak," katanya menerusi satu kenyataan media se-

malam.

Beliau berkata, pelaksanaan SHMMP ini bertujuan memastikan harga barangan kekal stabil dan tidak dinaikkan secara tidak munasabah menjelang dan semasa musim perayaan.

"Penguatkuasaan akan dijalankan bagi memastikan semua peniaga mematuhi harga maksimum yang ditetapkan.

"Mana-mana individu atau syarikat yang ingkar boleh dikenakan tindakan tegas mengikut Akta Kawalan Harga dan Antipencatutan 2011," katanya.

Katanya lagi, individu yang didapati menjual

barangan melebihi harga maksimum boleh didenda sehingga RM100,000 atau dipenjarakan tidak melebihi tiga tahun atau kedua-duanya sekali.

"Bagi syarikat pula, denda boleh mencecah RM500,000," tambahnya. Selain itu, peniaga juga diwajibkan meletakkan tanda harga berwarna merah jambu bagi barangan terkawal.

Kegagalan mematuhi arahan ini boleh mengakibatkan denda sehingga RM10,000 bagi individu dan RM20,000 bagi syarikat.

Kelyn turut mengin-

gatkan semua pemain industri termasuk pengeluar, pemborong dan peruncit agar tidak menaikkan harga secara mendadak selepas tempoh SHMMP berakhir.

"Kerjasama semua pihak termasuk pengguna amat penting bagi memastikan kejayaan skim ini.

"Kami menyeru pengguna memainkan peranan dengan melaporkan sebarang ketidakpatuhan melalui aplikasi Ez ADU, laman web e-aduan.kpdn.gov.my, e-mel, talian telefon atau hadir sendiri ke pejabat KPDN Cawangan Sibu," katanya.

Enforcement, undercover operations to prevent profiteering, arbitrary price hikes

CONTINUOUS enforcement efforts, including the issuance of written notices, are being made to protect consumers against unreasonable price hikes, says Johor exco Lee Ting Han.

The state investment, trade, consumer affairs and human resources committee chairman said Johor government was working closely with Domestic Trade and Cost of Living Ministry (KPDN) to prevent traders from raising prices arbitrarily.

"Among the operations was Ops Kesan 3.0, which was aimed at tackling the profiteering of goods and services.

"To date, 519 written notices have been issued and 91 cases are being investigated under the Price Control and Anti-Profiteering Act 2011," he said at the state assembly in Kota Iskandar.

He was replying to N. Saraswati (BN-Kemelah), who asked about the state government's initiatives to prevent traders from profiteering.

Lee said the Act served stern penalties, including fines of up to RM500,000 for corporate offenders and up to RM100,000 or three years' imprisonment for individuals. Repeat offenders may see penalties doubled.

He also outlined other initiatives, such as the Festive Season Maximum Price Schemes, that were carried out during Chinese



Lee (second right) checking vegetable prices during a walkabout in Pasar Awam Taman Perling. He says not all price hike will be regarded as profiteering.

New Year and Hari Raya Aidilfitri this year.

"During the Chinese New Year period, 307 inspections were carried out with 123 enforcement actions taken, while Hari Raya Aidilfitri saw 477 inspections and 85 actions," he said.

The state executive councillor also highlighted the implementation of Ops Sabur, an undercover operation designed to detect unethical pricing practi-

es, along with real-time market surveillance via the Price Catcher system.

However, Lee said that not every price increase was regarded as profiteering.

"A complete assessment based on cost data and price trends must be made to ensure fairness to both consumers and traders," he explained.

On a separate matter, Lee said the state government had also expanded the Jualan Rahmah

Madani sales programme, offering staple goods such as poultry, rice, cooking oil and flour at discounts ranging from 10% to 30% of the market price.

"These initiatives are being rolled out across all districts in Johor.

"It is part of our continued commitment to ensuring that the people of Johor are protected from unjustified price hikes and unethical business practices," he said.



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

KERATAN AKHBAR **AGENSI**



UNIT KOMUNIKASI KORPORAT



THE EDGE FILE PHOTO

MyCC seeks public feedback on vessel sharing agreements to boost ocean shipping competition

BY YAP YAN QING
theedgemalaysia.com

KUALA LUMPUR (May 27): The Malaysia Competition Commission (MyCC) said it is seeking public feedback on an application for a five-year extension of the block exemption for vessel sharing agreements (VSAs) in liner shipping services.

The online consultation will be for 30 days, starting from Tuesday to June 25, ahead of the current three-year exemption's expiry on July 6.

"Public participation is vital for our assessment process, and we encourage all relevant stakeholders to submit their written feedback on this important matter. Interested parties can visit www.mycc.gov.my or write to us at ced@mycc.gov.my," said MyCC chief executive officer Iskandar Ismail in a statement.

MyCC on Tuesday released a preliminary analysis report on the block exemption application, saying VSAs can enhance competitiveness in ocean transportation.

"While VSAs promote cooperation between shipping liners, they are structured to maintain competitive market dynam-

ics rather than create monopolistic conditions," the commission said in the report.

"Participating shipping liners continue to compete independently in crucial areas including pricing, schedules, marketing, and customer service," it added.

According to the MyCC, VSAs promote collaborative cost savings and efficiency improvements, while regulatory frameworks prevent their use for unfair competitive advantages.

The analysis suggests that VSA arrangements could potentially lower market entry barriers and expansion costs for carriers, particularly benefiting smaller operators. Such arrangements may contribute to enhanced efficiency and competitiveness in ocean transportation services, potentially yielding benefits for customers and the broader economy.

The VSA block exemption applies exclusively to ocean transport services provided by vessel operators, and does not cover any inland transportation of goods. This includes services by logistics providers, freight forwarders, depot operators, truckers, rail operators, off-dock facility providers and warehousing service providers, whether or not they are affiliated with the vessel operators.

VSA refers to agreements between liner shipping operators to work together on providing sea transport services. Under these agreements, they can only discuss and agree on matters related to ocean shipping, such as coordinating vessel services and exchanging or chartering vessel space to optimise capacity utilisation.

The block exemption allows MyCC to review similar agreements together for a better overall assessment of anti-competitive effects and claimed benefits while also freeing businesses from submitting separate applications.



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

KERATAN AKHBAR

UMUM

OP TARING KHAZANAH

PPM rampas daging sejuk beku **RM5 juta**

Oleh Mohd Roji Kawi
mdroji@bh.com.my

Kuching

Pasukan Polis Marin (PPM) merampas daging sejuk beku bernilai lebih RM5 juta dalam serbuan Op Taring Khazanah di Miri, Khamis lalu.

Pemangku Komander PPM Wilayah 5 Superintendan Rusdin Banin berkata, serbuan dilakukan di dua premis di Jalan Lopeng Bypass, Miri yang dijadikan sebagai stor penyimpanan daging sejuk beku.

Beliau berkata, pemeriksaan mendapati pelbagai jenis daging sejuk beku disyaki diimport untuk jualan tanpa dokumen yang sah.

“Dalam serbuan pertama, seorang lelaki disyaki sebagai penjaga premis ditahan”

*Pemangku Komander
PPM Wilayah 5
Superintendan
Rusdin Banin*



ANGGOTA PPM Wilayah 5 memeriksa premis penyimpanan daging sejuk beku di Miri.

“Dalam serbuan pertama, seorang lelaki disyaki sebagai penjaga premis sudah ditahan bagi membantu siasatan.

“Kami turut memeriksa sebuah lori lima tan yang dipandu oleh lelaki tempatan kerana membawa muatan pelbagai jenis daging sejuk beku disyaki diimport untuk jualan di pasaran tempatan tanpa do-

kumen yang sah,” katanya.

Katanya, dalam serbuan di sebuah premis berasaskan yang dijadikan stor penyimpanan daging sejuk beku, pihaknya turut menahan seorang lagi lelaki dipercayai penjaga premis.

“Tangkapan dan rampasan dibuat mengikut Ordinan Kesihatan Awam Veterinar 1999 dan diserahkan

kepada Jabatan Perkhidmatan Veterinar untuk siasatan lanjut.

“Siasatan juga dijalankan mengikut Akta Kawalan Bekalan 1961, Akta KPDN (Peraturan-Peraturan Kawalan Bekalan Larangan Import) 2021 dan Akta Pelesenan,” katanya.

Katanya, jumlah keseluruhan rampasan bernilai kira-kira RM5.4 juta.

速撤診所納反暴利監管 醫協：避免法律重疊爭議

（吉隆坡27日訊）
大马医药协会（MMA）
呼吁政府尽快撤销将诊
所纳入价格控制与反暴
利法令监管的宪报，同
时欢迎卫生部承诺将
“药物价格展示政策”
纳入私人医疗保健及服务法令监管下，以避免
法律上的重叠与争议。

MMA主席拿督卡
尔温德今日发表文告指
出，政府已于4月29日
宪报、并从5月1日起生
效，将私人诊所纳入价
格控制与反暴利法令监
管范围，但相关法令原
本并不适用于专业医疗
服务，也无法体现诊所
在国家医疗体系中所扮
演的重要角色与运作特点。

“因此，尽管医生群体全力支持
药价透明，但我们坚决认为，所有医
疗相关政策的制定与执行，应完全归
属于卫生部的管辖之下。

“我们尊重国内贸易及生活费部
在零售业的角色，但医疗并不是普通
商品交易。诊所提供的是建立在专业
知识、信任与道德责任上的服务，不
是零售业务。若将零售政策直接套用于
医疗领域，恐损害国人应享有的医
疗质量与照护安全。”

为此，MMA促请政府，在决定
将药物价格展示政策交由私人医疗保
健及服务法令监管的同时，也应同步
撤销此前将诊所纳入价格控制与反暴
利法令的宪报，以避免不必要的行政
与法律冲突。

呈医生咨询费调涨建议

另一方面，MMA也感谢卫生部
长日前就私人普通医生咨询费用检讨
一事所作的汇报。

文告指出，私人医疗保健及服务
法令第七附表所列的咨询费，已有33
年未作调整，期间诊所营运成本大幅
增加，严重影响私人初级医疗服务的
可持续性。

“我们已向卫生部提交调涨建
议，并提供相关理据。我们希望这次
调整能够公平反映当前经济现实、私
人医生所面临的挑战，以及他们在保
障公共健康方面的关键角色。”

吁正视TPA日益扩张影响

MMA也呼吁政府正视“第三方
行政管理机构”（TPA）在医疗体系
中日益扩张的影响，并对其缺乏监管
的问题采取相应行动。

MMA指出，随着医疗需求不断
增加，卫生部和政府有必要尽快作出
决策，以保障私人初级医疗服务的永
续发展。





KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP

BERITA ONLINE

KPDN

BERITA ONLINE BERTARIKH 28 MEI 2025

TARIKH	TAJUK	PAUTAN	MEDIA
28-May	PPM rampas daging sejuk beku lebih RM5 juta	https://www.hmetro.com.my/mutakhir/2025/05/1223439/ppm-rampas-daging-sejuk-beku-lebih-rm5-juta?source=widget#google_vignette	HARIAN METRO
28-May	Op Taring Khazanah rampas daging sejuk beku RM5j	https://www.bharian.com.my/berita/kes/2025/05/1401115/op-taring-khazanah-rampas-daging-sejuk-beku	BERITA HARIAN
28-May	RM5.4 juta daging beku haram dirampas dalam dua serbuan di Miri	https://utusanarawak.com.my/rm5-4-juta-daging-beku-haram-dirampas-dalam-dua	UTUSAN SARAWAK
28-May	Kaamatan maximum price control scheme enforced from May 27 to June 2	https://www.theborneopost.com/2025/05/27/kaamatan-maximum-price-control-scheme-enforced-from-may	THE BORNEO POST
28-May	Turunkan harga LPG komersial kepada PKS, elak rantai kenaikan kos – MCA	https://malaysiaga-zette.com/2025/05/27/turunkan-harga-lpg-komersial-kepada-pks-elak	MALAYSIA GAZETTE
28-May	KPDN Kedah rampas kasut, beg tiruan	https://www.bernama.com/radio/news.php?id=2428160	BERNAMA
28-May	KPDN rampas kasut, beg tiruan di Bukit Kayu Hitam	https://www.hmetro.com.my/amp/mutakhir/2025/05/1223660/kpdn-rampas-kasut-beg-tiruan-di-bukit-kayu-hitam	HARIAN METRO
28-May	Barangan tiruan bernilai RM257,865 dirampas	https://www.buletintv3.my/nasional/barangan-tiruan-bernilai-rm257865-dirampas/	TV3

28-May	KPDN rampas kasut, beg tiruan di Bukit Kayu Hitam	https://themalaytribune.com/kpdn-rampas-kasut-beg-tiruan-di-bukit-kayu-hitam/	THE MALAY TRIBUNE
28-May	KPDN rampas kasut, beg tiruan di Bukit Kayu Hitam	https://www.malay.news/kpdn-rampas-kasut-beg-tiruan-di-bukit-kayu-hitam/	MALAY NEWS
28-May	Kedah KPDN seizes counterfeit bags and shoes worth over RM250,000	https://www.nst.com.my/news/crime-courts/2025/05/1222377/kedah-kpdn-seizes-counterfeit-bags-and-shoes-worth-over-rm250000	NEW STRAITS TIMES
28-May	Pasar raya didakwa jual sawi RM9.99 sekilogram disiasat	https://www.kosmo.com.my/2025/05/27/pasar-raya-didakwa-jual-sawi-rm9-99-sekilogram-disiasat/	KOSMO
28-May	MyCC seeks public feedback on vessel sharing agreements to boost ocean shipping competition	https://www.klsescreeener.com/v2/news/view/1530065/mycc-seeks-public-feedback-on-vessel-sharing-agreements-to-boost-ocean-shipping-competition	KL SCREENER
28-May	MyCC seeks public feedback on vessel sharing agreements to boost ocean shipping competition	https://theedgemalaysia.com/node/756917	THE EDGE
28-May	11 barangan ditetapkan di bawah SHMMP Gawai Dayak	https://www.utusanborneo.com.my/2025/05/27/11-barangan-ditetapkan-di-bawah-shmmp-gawai-dayak	UTUSAN BORNEO
28-May	Anjung ripot enti rega barang niki maya pengerami Gawai Dayak tu	https://suarasarawak.my/anjung-ripot-enti-rega-barang-niki-maya-pengerami-gawai-dayak-tu/	SUARA SARAWAK
28-May	SHMMP: KPDN imposes price control on 11 items for Gawai Dayak	https://www.theborneopost.com/2025/05/27/shmmp-kpdn-imposes-price-control-on-11-items-for-gawai-dayak/	THE BORNEO POST