



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP



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Tarikh: 30 Oktober 2025



KEMENTERIAN PERDAGANGAN DALAM NEGERI
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KERATAN AKHBAR

KPDN



UNIT KOMUNIKASI KORPORAT

Sorok diesel di premis sembelih babi

Taktik sindiket seleweng bahan api elak dihidu pihak berkuasa akhirnya terbongkar

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Kuala Lumpur

Guna modus operandi 'jijik' dengan menjadikan premis penyembelihan ternakan babi sebagai markas strategik untuk menyembunyikan diesel subsidi.

Itu antara taktik digunakan sindiket yang dikesan aktif menyeleweng dan mengumpul diesel subsidi di lokasi tersorok berhampiran Ayer Tawar, Perak.

Pengarah Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN) Negeri Perak, Datuk Kamalludin Ismail berkata, kegiatan haram itu berjaya dibongkar pihaknya baru-baru ini hasil risikan sejak dua minggu lalu.

Menurutnya, serbuan kemudian dilakukan jam 5 petang oleh sepasukan pegawai dan anggota penguat kuasa KPDN Negeri Perak, Cawangan Manjung menerusi operasi Ops Tiris 2025 di premis penyembelihan khinzir itu.

"Modus operandi sindiket ini adalah dengan mendapatkan diesel subsidi daripada stesen-stesen minyak sekitar daerah Manjung.

"Diesel itu kemudian di-

pindahkan ke dalam tangki besar yang disimpan di dalam premis sembelihan babi itu. Ia dijadikan stor simpanan bagi kegunaan sendiri serta jualan semula tanpa permit sah," katanya.

Menurutnya, ketika pemeriksaan dilakukan, pasukan serbuan menjumpai sebanyak 2,000 liter diesel disimpan di dalam tangki.

"Dua lelaki tempatan berusia 39 dan 49 tahun yang mengaku sebagai pemandu lori serta kelindan ditahan selepas gagal mengemukakan sebarang surat kebenaran, lesen atau permit menyimpan barang kawalan berkenaan.

"Shubungan itu, semua diesel, lori dan enam

tangki beserta pam bernilai RM42,680 disita," katanya.

Beliau berkata, kes disiasat mengikut Akta Kawalan Bekalan 1961 kerana disyaki melakukan kesalahan memiliki atau menyimpan barang kawalan berjadual minyak diesel tanpa kebenaran bertulis daripada Pengawal Bekalan.

"Mereka boleh didenda tidak melebihi RM1 juta atau dipenjarakan tidak melebihi tiga tahun atau kedua-duanya sekali.

"KPDN ingin memberikan peringatan dan menegaskan ba-

"Mereka boleh didenda tidak melebihi RM1 juta atau dipenjarakan"
Kamalludin



LOKASI diesel subsidi disembunyikan berhampiran tempat penyembelihan ternakan babi.



PEGAWAI KPDN menyita diesel yang disembunyikan sindiket di dalam premis penyembelihan ternakan babi.

hawa Kementerian tidak akan berkompromi dengan mana-mana pihak yang didapati terbabit dalam aktiviti atau sindiket penyelewengan barang-barang kawalan dan akan memastikan tindakan lebih tegas termasuklah pendakwaan di mahkamah.

"KPDN akan terus melaksanakan aktiviti penguatkuasaan melalui in-

siatif KITA GEMPUR sebagai langkah strategik kerajaan untuk membina gerakan massa dalam menangani isu manipulasi aktiviti perniagaan termasuk usaha mencegah penyelewengan barang kawalan, mengekang penipuan perniagaan dalam talian (e-dagang), membanteras monopoli dan kewujudan kartel," katanya.

FRESH produce and essential kitchen staples remain the biggest draw at the state government's "Jualan Kasih Johor" programme (*Jualan Kasih*), says state agriculture, agro-based industry and rural committee chairman Datuk Zahari Sarip.

He said whole chicken, fish, eggs and cooking oil, followed by fresh vegetables, topped the list of most sought-after items during such programmes.

"These goods are the main focus of the programme, which is aimed at helping the *rakyat* cope with the rising cost of living.

"The initiative, introduced two years ago, focuses on items such as chicken, eggs, cooking oil, vegetables, fruits and basic groceries, which are household necessities," he told *StarMetro*.

He explained that while the Federal Government's "Jualan Rahmah Madani" programme (JRM) was a nationwide initiative under Domestic Trade and Cost of Living Ministry, *Jualan Kasih* was a fully state-led effort involving local producers and communities.

"The state programme prioritises local producers, farmers and small traders through partnerships with state assemblymen offices, Federal Agricultural Marketing Authority (Fama), local councils and state agencies," he added.

Launched in 2023 as "Bazar Rakyat Agro Johor", the initiative was rebranded as "Jualan Kasih Johor" last year, with over 500 events recorded state-wide, Zahari elaborated.

"To date, the state has allocated over RM26mil for the initiative.

Initiative helps consumers, supports small traders, farmers



Zahari (second from right) and Johor Agriculture Department director Yosri Mohd (right) visiting a fruit stall at 'Jualan Kasih Johor'. — Courtesy photo

"We have been receiving positive feedback from people as the programme offers discounts of up to RM6 per kilogramme on selected goods.

"Among the most popular offerings is the 'Kombo Kasih' set, comprising one whole chicken, a tray of eggs and a two-litre bottle of cooking oil at just RM15," he said.

Zahari said the programme was usually held in all 56 state constituencies during major festive periods such as Hari Raya Aidilfitri, Chinese New Year and Deepavali.

However, beginning last September, it was extended to a monthly event in every constit-

uency, taking place during the second week of each month.

"The idea is to make affordable goods easily accessible by bringing the sales directly into neighbourhoods, community halls and houses of worship.

"Not only does the initiative help consumers, it also supports small traders and farmers by giving them direct market access," he highlighted.

Zahari said Johor planned to expand *Jualan Kasih* to more locations, increase the participation of local entrepreneurs and boost youth involvement in the essential goods sector.

"Our ultimate goal is to ensure no Johor citizen feels

burdened when buying basic necessities, while keeping the local economy vibrant," he said.

Meanwhile, consumers can also look forward to an enhanced JRM, which offers consumers discounts of 10% to 30%.

In July, Prime Minister Datuk Seri Anwar Ibrahim announced that the government would double the initiative's allocation from RM300mil to RM600mil.

He said the funding would increase the frequency and expand JRM to include all 600 state assembly constituencies nationwide to help the people with cost of living. — By YEE XIANG YUN

2 News



Shoppers picking up discounted seafood at a Jualan Kasih Johor programme in Kulai.

Shoppers choosing vegetables sold at discounted prices in Buloh Kasap, Segamat. — Courtesy photo

Shoppers queuing in the rain to buy chicken at discounted prices during a Jualan Kasih Johor programme in Kulai. — Photos: THOMAS YONG and YEE XIANG YUN/The Star

By YEE XIANG YUN
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WAKING up early, braving the rain and waiting in long queues are what many shoppers, eager to stretch their budgets, endure to purchase daily essentials at lower prices.

Community-based initiatives such as "Jualan Rahmah Madani" (JRM) and "Jualan Kasih Johor" (Jualan Kasih) programmes, introduced by the federal and Johor governments respectively, have been a welcome relief for many who are faced with rising living costs.

Both provide discounts of between 10% and 30% on groceries and household items, helping families manage tight budgets.

For factory worker Siti Nurfarrah Ibrahim, 24, and her mother, waking up early on a rainy morning for a Jualan Kasih event was worth it.

"It is my day off, yet I arrived at 6.30am to get good deals on groceries and household products like detergent."

"I bought cooking oil, eggs, chicken, fish and some shellfish for about 30% less than what I usually pay," she said when met outside Dewan Puteri in Kulai.

The Taman Sri Puteri resident spends about RM300 to RM400 a month on groceries for her family of four.

Jualan Kasih combo deals were particularly attractive, she said. "I paid less than RM20 for a tray of eggs, chicken and a bottle of cooking oil."

"The savings are quite helpful in the current economy."

Siti Nurfarrah hopes such sales can be held more often to benefit additional low-income families.

Similarly, C. Sarawathy, 56, said she did not mind the rain or muddy grounds as she managed

Bargain groceries a lifeline for families

Smart shoppers in Johor brave rain, queues for chance to buy essentials at sizeable discounts



Shoppers selecting essentials at a 'Jualan Rahmah Madani' programme in Kampung Bakar Batu, Johor Bharu.

to stretch her earnings when buying seafood for her family. The mother at a private hospital said she learned about Jualan Kasih from Johor housing and local government committee chairman Datuk Mohd Jafar Md Shukor's Facebook page.

"He is also the Bahari Peral assemblyman, so I often get information from his social media about the area I live in."

"I was delighted to get two chickens for RM14, which I usually pay more than RM20 for,

and crabs for RM22 per kilogramme, which usually costs more than RM30 at the market."

"As a family of seven, we usually spend about RM200 per grocery trip, so I always look out for these events to grab good deals."

"I recently spent RM81 on a long list of items such as sugar, cooking oil, rice, onions, noodles and eggs, which will be enough

in ensuring she did not exceed her household budget."

"The savings are significant."

She has attended several JRM events, including one at Dewan Mualakat Kampung Bakar Batu,



Woe, Jualan Rahmah Madani, offers opportunities to mingle and strengthens community spirit.



Viole says Jualan Rahmah Madani throughout Johor makes it easy to get subsidised cooking oil.



Sarawathy: 'Jualan Kasih' very helpful during festive periods.

and prefers those held indoors, especially for senior citizens," said Allah.

"The organisers have also done a good job with crowd control," she said, commending the



Health checks, talks and workshops are also offered at JRM events.

use of a queue number system. Another consumer, Viole Kaosim Zaini, 42, from Kampung Melayu Majidee, said the initiative had made it easier for shoppers to find subsidised packets of cooking oil.

"Buying cooking oil used to be a frustrating experience. I often had trouble finding the 1kg packets at local sundry shops."

"Sometimes I had to make a few stops before finding one, and even then the shelves were often empty."

Viole, who is from Sabah and has lived in Johor Bharu for 22 years, said after she attended a JRM event a few months ago, she learned about how Johor was the first state to roll out the cooking

oil price stabilisation scheme (eCOSS) system.

The event staff also helped her register with her smartphone.

"The eCOSS app makes it easier for us to access subsidised cooking oil."

"The verification process also ensures the subsidised cooking oil goes to the intended consumers, like low-income families."

"The RM3 subsidised oil packets really help to reduce my family's expenses," Viole added.

Susan Woe, 56, said she enjoyed the community spirit at JRM.

"Besides being about buying discounted goods, I like that the event has health check booths, talks on financial management and cybersecurity, and



Siti Nurfarrah (right) pictured with her newborn being held by her mother, among the first in line to get the best deals at a 'Jualan Kasih' event in Kulai.

even a floral arrangement workshop."

She said the lively event fostered community spirit as its atmosphere encouraged people to mingle and connect.

"It is not just about cheap groceries."

"It is also about getting to know our neighbours and strengthening our sense of community," said Woe.

JRM is a nationwide initiative

under Domestic Trade and Cost of Living Ministry, aimed at reducing financial pressure on consumers through affordable pricing on essentials.

Jualan Kasih, meanwhile, is a Johor-led effort supported by local producers and communities through partnerships with state assemblymen's offices, Federal Agricultural Marketing Authority, local councils and state agencies.



確保守法經營

帛內貿局突檢商店

（加帛29日讯）国内贸易及生活成本部加帛分局执法官员昨日在加帛地区展开监督与检查行动，针对多家商业场所进行突击巡查，以确保商家遵守相关贸易及消费者保护法规。

该局发言人指出，此次行动防止商家出现哄抬物价、囤积货品或其他不当经营行为，借此维护市场秩序，并保障消费者权益。

他呼吁民众若发现任何违规情况，或对商业行为有疑问，可透过多个渠道向加帛内贸部分局投诉，包括线上投诉平台eAduan（<https://e-aduan.kpdn.gov.my/>）、电话084-799678，或WhatsApp投诉热线019-8488000。

◀国内贸易及生活成本部加帛分局人员突击检查多家商业场所。



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UMUM

Kedaulatan halal mesti kekal di bawah Jakim - Mujahid

SHAH ALAM – Sistem pensijilan halal Malaysia perlu kekal berdaulat dan tidak terjejas susulan termeterainya Perjanjian Perdagangan Timbal Balas (ART) Malaysia–Amerika Syarikat (AS).

Timbalan Presiden Parti Amanah Negara (Amanah), Datuk Seri Dr Mujahid Yusof Rawa berkata, kerajaan perlu berpendirian tegas memastikan Jabatan Kemajuan Islam Malaysia (Jakim) terus menjadi badan berautoriti tunggal menentukan status halal produk makanan dan pertanian dari AS.

Beliau menegaskan, persetujuan Malaysia dalam ART hanya melibatkan usaha memperkemas prosedur import makanan dan pertanian, bukan melonggarkan standard halal sedia ada.

"Isu halal perlu dilihat melalui lensa Siyasah Syar'iyah, iaitu pentadbiran berasaskan hikmah dan maslahat.

"Pemerintah wajib memastikan kemaslahatan ekonomi rakyat dicapai tanpa menjejaskan prinsip syarak," katanya dalam satu kenyataan pada Rabu.

Mujahid berkata, standard halal Malaysia mesti kekal unggul dan setiap sijil halal asing hanya boleh diiktiraf selepas melalui audit Jakim serta disenaraikan dalam Foreign Halal Certification Bodies (FHCB) rasmi.

Menurutnya, Malaysia perlu mengekalkan dasar *Halal Sovereignty*, iaitu kawalan penuh terhadap label halal, sumber bahan mentah dan rantai bekalan makanan import.

Beliau turut mengalu-alukan penubuh-



MUJAHID

an Majlis Pematuhan Halal Nasional yang bakal melibatkan Jakim, Kementerian Pelaburan, Perdagangan dan Industri (MITI) serta Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN).

"Inisiatif ini bukan sahaja menjaga kepercayaan umat Islam, malah memperkukuh kedudukan Malaysia sebagai Hab Halal Global Dunia Islam," ujarnya.

Mujahid turut mencadangkan kerajaan memperkukuh industri halal melalui pendigitalan seperti Halal Digital Chain (HDC 2.0) berasaskan teknologi *blockchain*, serta menggubal akta keselamatan label halal khusus di bawah Jakim bagi mengelak manipulasi produk import.



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BERITA ONLINE

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BERITA ONLINE BERTARIKH 30 OKTOBER 2025

TARIKH	TAJUK	PAUTAN	MEDIA
30-Oct	MOT, MIROS teliti kaedah baharu kesan penggunaan tayar celup tidak sah	https://www.astroawani.com/berita-malaysia/mot-miros-teliti-kaedah-baharu-kesan-penggunaan-tayar-celup-tidak-sah-545074	ASTRO AWANI
30-Oct	KPDN ambil 445 tindakan undang-undang sepanjang SHMMP Deepavali 2025	https://thesun.my/berita/tempatan/kpdn-ambil-445-tindakan-undang-undang-sepanjang-shmmp-deepavali-2025/	THE SUN
30-Oct	KPDN perkukuh budaya pematuhan perniagaan melalui program PATUH	https://harapan-daily.com/2025/10/29/kpdn-perkukuh-budaya-pematuhan-perniagaan-melalui-program-patuh/	HARAPAN DAILY
30-Oct	KPDN lancar Program PATUH bagi perkukuh budaya pematuhan dalam perniagaan	https://utusan.com/2025/10/29/kpdn-lancar-program-patuh-bagi-perkukuh-budaya-pematuhan-dalam-perniagaan/	UTUSAN
30-Oct	KPDN launches PATUH programme to strengthen business compliance culture	https://www.thevibes.com/articles/business/114778/kpdn-launches-patuh-programme-to-strengthen-business-compliance-culture	THE VIBES
30-Oct	KPDN tidak terima aduan kenaikan harga makanan R&R PLUS - Fuziah	https://api.hmetro.com.my/mutakhir/2025/10/1281516/kpdn-tidak-terima-aduan-kenaikan-harga-makanan-rr-plus-fuziah	HARIAN METRO
30-Oct	AEON Shah Alam Dibuka Semula Dengan Wajah Baharu dan Tawaran Menarik	https://latestmalaysia.com/2025/10/29/aeon-shah-alam-dibuka-wajah-baharu/	LATEST MALAYSIA
30-Oct	AEON Shah Alam kembali beroperasi dengan wajah baharu	https://www.edisi9.com.my/2025/10/aeon-shah-alam-kembali-beroperasi-dengan-wajah-baharu/	EDISI 9

30-Oct	AEON Shah Alam Is Back With a Fresh Look, Smarter Shopping, and New Flavours to Explore	https://thestoly.com/2025/10/aeon-shah-alam-is-back-with-a-fresh-look-smarter-shopping-and-new-flavours-to-explore/	THE STOLY
30-Oct	Premis daging import guna perkataan halal diserbu	https://www.bernama.com/bm/news.php/am/news.php?id=2484879	BERNAMA
30-Oct	Premis daging import guna perkataan halal diserbu	https://www.utusan.com.my/terkini/2025/10/premis-daging-import-guna-perkataan-halal-diserbu/	UTUSAN
30-Oct	Premis jual daging import guna perkataan halal diserbu	https://www.kosmo.com.my/2025/10/29/jual-daging-import-guna-perkataan-halal-diserbu/	KOSMO
30-Oct	Premis logo halal di Melaka dikesan jual daging tanpa pensijilan	https://malaysiagazette.com/2025/10/29/premis-logo-halal-di-melaka-dikesan-jual-daging-tanpa-pensijilan	MALAYSIA GAZETTE
30-Oct	KPDN, JAIM Melaka bongkar penipuan logo halal premis jual daging	https://berita.rtm.gov.my/nasional/senarai-berita-nasional/senarai-artikel/kpdn,-jaim-melaka-bongkar-penipuan-logo-halal-premis-jual-daging	RTM
30-Oct	Melaka frozen meat outlet raided for using unauthorised halal logo	https://www.sinardaily.my/article/731330/focus/national/melaka-frozen-meat-outlet-raided-for-using-unauthorised-halal-logo	SINAR DAILY
30-Oct	KPDN, JAIM Melaka bongkar penipuan logo halal premis jual daging	https://berita.rtm.gov.my/nasional/senarai-berita-nasional/senarai-artikel/kpdn,-jaim-melaka-bongkar-penipuan-logo-halal-premis-jual-daging	RTM
30-Oct	Sorok diesel di premis sembelih babi	https://www.hmetro.com.my/amp/utama/2025/10/1281596/sorok-diesel-di-premis-sembelih-babi	HARIAN METRO