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**KERATAN AKHBAR  
DAN MEDIA ONLINE  
UNTUK MAKLUMAN :**

**Y.B. MENTERI  
Y.B. TIMBALAN MENTERI  
Y.BHG. KSU  
Y.BHG. TKSU (PDN)  
Y.BHG. TKSU (PUP)  
SETIAUSAHA AKHBAR**

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**20 OKTOBER 2021 (RABU)**



KEMENTERIAN PERDAGANGAN DALAM NEGERI  
DAN HAL EHRAL PENGGUNA

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**KERATAN AKHBAR  
DAN MEDIA ONLINE  
(KPDNHEP)**

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**20 OKTOBER 2021 (RABU)**

## Buy M'sian campaign clinched sales worth RM3bil in 2020

**PUTRAJAYA:** While the country's domestic economic sector suffered because of the Covid-19 pandemic, the Buy Malaysian Products Campaign (KBBM) registered encouraging sales last year when the online marketplace portal recorded a sales value of more than RM145mil, said Domestic Trade and Consumer Affairs Minister Datuk Seri Alexander Nanta Linggi.

The implementation of KBBM in 2020 chalked up a sales value of

RM3.3bil with the stock-keeping unit (SKU) involving more than 326,000 for the retail sector as well, he added.

In 2019, KBBM recorded sales of products valued at RM2.87bil involving 279,000 SKUs in the retail sector and sales valued at RM6.84mil in the online market.

"KBBM played the leading role in ensuring that the domestic economy continued to remain competitive and was able to withstand the

Covid-19 challenge," said Nanta when launching My Gaya Month organised by the Malaysian Bumiputera Designers Association (MBDA) in conjunction with KBBM 2021 online recently.

Nanta said My Gaya Month not only brought together various local fashion brands to enliven the domestic market and penetrate the global market, but also supported the government's plans to revive the economy.

Meanwhile, MBDA president Rasta Rashid said the fashion collection in the month-long My Gaya Month campaign focused on online sales via various platforms including Fashion Hub by MBDA, Shopee, Lazada, Aladdin 1 and Zalora.

The programme is targeting sales totalling RM500,000 with 30 local designers showcasing new fashion collections specially designed for the campaign, which revolves around the theme of sup-

porting local luxury brands.

Rasta said the aim of My Gaya Month was not only to promote Malaysian products through fashion products, lifestyle and technology but also to introduce new entrepreneurs, stimulate the local economy and create new growth opportunities within the fashion industry besides creating an ecosystem that was resilient in terms of creating new job opportunities. — Bernama

Senarai Harga Barang Keperluan	
• Ayam	<b>RM6.49</b>
• Daging Lembu Tempatan	<b>RM35</b>
• Daging Lembu Import	<b>RM15.50</b>
• Telur Cred A	<b>RM11.19</b>
• Ikan Kembung	<b>RM10.99</b>
• Minyak Masak	<b>RM6.50</b>
• Gula Pasir	<b>RM2.00</b>
• Bawang Besar Holland	<b>RM2.80</b>
• Bawang Putih	<b>RM6.00</b>
• Cili Merah	<b>RM7.00</b>
• Kubis Bulat Tempatan	<b>RM2.90</b>
• Tepung Gandum	<b>RM2.19</b>

\*Harga (RM/kg) Sumber: KPONHEP



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**20 OKTOBER 2021 (RABU)**

## SSM sumbang peralatan sokongan RM50,000

**PETALING JAYA:** Suruhanjaya Syarikat Malaysia (SSM) telah menyalurkan bantuan peralatan sokongan bernilai RM50,000 kepada Hospital Sungai Buloh (HSB) menerusi peruntukan wakalah zakat korporat SSM.

Sumbangan itu meliputi *Close Suction*, *Bacterial Filter* dan set CRRT (Prismaflex) yang akan digunakan oleh pihak HSB. Peralatan sokongan tersebut diberikan untuk membantu merawat pesakit Covid-19 yang memerlukan.

Ketua Pegawai Eksekutif SSM, Nor Azimah Abd. Aziz berkata, sebagai sebuah agensi kerajaan di bawah Kementerian Perdagangan Dalam Negeri dan Hal Ehwal Pengguna (KPDN-HEP), SSM turut menyahut seruan kerajaan di bawah konsep kebersamaan di dalam keluarga Malaysia.

"Konsep tersebut menyarankan agar semua pihak berganding bahu untuk membantu dan menyumbang ke arah kesejahteraan rakyat.



**NOR AZIMAH** Abd. Aziz (tiga, kiri) menyampaikan sumbangan peralatan sokongan kepada Pengarah Hospital Sungai Buloh, Dr. P. S. Kuldip Kaur, kelmarin.

"SSM berharap sumbangan itu dapat membantu memenuhi keperluan institusi perubatan dan membantu memudah cara

petugas barisan hadapan untuk memberikan rawatan kepada pesakit," katanya dalam kenyataan.

Sehingga 31 September 2021, SSM telah mengagihkan peruntukan wakalah zakat korporat sebanyak RM968,648 kepada

golongan asnaf fakir miskin dan asnaf fisabilillah di seluruh negara.

Bagi peruntukan tanggungjawab sosial korporat (CSR) pula, SSM telah mengagihkan sebanyak RM231,939 kepada golongan yang memerlukan.

Sementara itu, Nor Azimah turut mengingatkan komuniti korporat berkenaan inisiatif SSM berkaitan moratorium 30 hari selepas tamat tempoh Perintah Kawalan Pergerakan Penuh (PKPP) atau Pelan Pemulihan Negara (PPN) bagi serah simpan dokumen berkanun di bawah Akta Syarikat 2016 dan Akta Perkongsian Liabiliti Terhadap 2012.

"Komuniti korporat digesa untuk membuat serah simpan berkenaan lebih awal sebelum penguatkuasaan tarikh akhir moratorium diumumkan kelak, bagi mengelakkan kesesakan dan kesulitan yang boleh timbul jika menyerah simpan dokumen berkanun di saat-saat akhir," katanya.