



KEMENTERIAN PERDAGANGAN DALAM NEGERI
DAN KOS SARA HIDUP



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Tarikh: 5 Disember 2025



KEMENTERIAN PERDAGANGAN DALAM NEGERI
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KERATAN AKHBAR

KPDN



UNIT KOMUNIKASI KORPORAT

Lebih 100,000 pengguna daftar sistem eCOSS di Johor



Lilis Saslinda (tiga dari kiri) pada pelancaran aplikasi eCOSS pada Khamis.

ISKANDAR PUTERI - Lebih 100,000 penduduk di sekitar negeri ini mendaftar Sistem Subsidi Minyak Masak Elektronik (eCOSS) sejak dilaksanakan pada Ogos lalu.

Menurut Pengarah Kementerian Perdagangan Dalam Negeri dan Kos Sara Hidup (KPDN) Johor, Lilis Saslinda Pornomo, jumlah itu menjadikan Johor antara pengguna tertinggi platform digital berkenaan yang diperkenalkan bagi mengelak ketirisan pengagihan minyak masak bersubsidi 1 kilogram.

"Langkah memperkenalkan platform digital itu adalah hasil aduan orang ramai yang sebelum ini sukar mendapatkan bekalan.

"Kerajaan Persekutuan dan negeri telah memperkemas rantaian bekalan daripada pembungkus sehingga peruncit bagi memastikan bekalan minyak masak bersubsidi dapat diperoleh secara konsisten.

"Johor kini menerima hampir 1,000 tan metrik minyak masak bersubsidi setiap bulan melalui 55 titik pengedaran di seluruh negeri," katanya kepada pemberita.

Lilis Saslinda berkata demikian pada sidang akhbar sempena pelancaran aplikasi mudah alih eCOSS di Mydin Mutiara Rini di sini, pada Khamis.

Sementara itu, Lilis Saslinda berkata, pengguna yang sudah mendaftar dengan aplikasi eCOSS membolehkan mereka mengimbas kod QR peruncit sebelum membuat pembelian.

Katanya, menerusi aplikasi tersebut, ia akan membantu dari segi pemantauan dan mengelak ketirisan subsidi kepada bukan kumpulan sasar.

"Pihak KPDN dan rakan peruncit juga akan terus membantu warga emas yang menghadapi kesukaran mendaftar," katanya.

App curbs oil subsidy leakages

eCOSS boosts supply confidence and ensures product reaches local households

By MOHD FARHAAN SHAH
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JOHOR BARU: Targeted subsidies for the 1kg cooking oil packets are showing positive results in Johor, with fewer complaints of shortages reported since the rollout of the Electronic Cooking Oil Subsidy System (eCOSS) app.

State Domestic Trade and Cost of Living Ministry director Lilis Saslinda Pornomo said consumers are now more confident about supply availability as the system allows authorities to track distribution in real time.

"Leakages have dropped and users know where to get subsidised cooking oil if an outlet runs out. If a location has no supply, they can go to other listed outlets.

"And if all else fails, they can come to the ministry and we will act immediately," she said during a briefing on eCOSS at a hypermarket in Taman Mutiara Rini here yesterday.

Lilis added that the targeted subsidy mechanism, introduced by the Federal Government, ensures subsidised cooking oil reaches Malaysian households instead of foreigners or commercial users.

She said the ministry has expanded its distribution network in Johor from 15 locations in Phase 1 to 55 across the state, including major supermarkets



Smart buy: A consumer showing the eCOSS app on her mobile phone, which allows her to purchase the subsidised 1kg cooking oil at Mydin Mall Mutiara Rini in Johor Baru. — THOMAS YONG/The Star

and selected sundry shops.

Lilis added that current monthly allocations for the subsidised 1kg packet of cooking oil are around 1,000 tonnes at these selected locations.

"Every purchase is monitored through eCOSS where users register on the app and scan a QR code at participating outlets.

"This helps us prevent leakages and ensures the right groups,

especially B40 and M40 households, benefit from the subsidy," she said.

Lilis added that the ministry would continue to assist elderly users and others who may face difficulties registering or using the digital system.

"Even those who cannot use the app can have their purchases recorded manually, so no household is left out."

Lilis also said that allocations at each distribution point are determined based on local population needs.

She explained that the ministry would analyse consumption trends every three months to adjust supply accordingly.

Lilis added that through the app, each transaction is recorded to monitor consumption and detect irregularities.

"Our enforcement teams will conduct daily inspections at all distribution points to ensure compliance.

"Members of the public are encouraged to report any shortages or suspected leakages to the ministry for immediate action. If any issue arises, we will investigate and resolve it promptly."

Lilis said that since eCOSS was implemented in August this year, complaints about missing or insufficient stock have significantly reduced.

"Through eCOSS, the public now knows where to obtain subsidised cooking oil, even if one outlet runs out," she said.

Lilis noted that Johor currently has more than 100,000 registered eCOSS users, making it one of the top-performing states in digital uptake.

She noted that the high consumer registration helps the authorities better track distribution and target supplies where they are needed most.

She said the system also helps prevent misuse of the subsidy by commercial buyers or bulk purchasers.

"Our goal is to ensure the supply is primarily for households."

Lilis said that the programme is part of the government's wider effort to assist households while reducing waste and leakage.

第3階段食油補貼計劃 柔銷售點增至55個



民眾在柔州國內貿易及生活成本局設置的柜台处注册成为eCOSS用户。(张馨玉)



一名消费者(左二)展示她的eCOSS后购买补贴食用油,右一起是弗兹和丽丽丝莎琳达。(张馨玉摄)

(依斯干达公主城4日讯)柔佛州国内贸易及生活成本局局长丽丽丝莎琳达披露,当局已展开第3阶段的“食油补贴计划”,并将全柔销售点从第2阶段的29个增加至55个,拨出食用油配额则有965.24公吨,相信足以应付一般家庭需求。

每月总额3330公吨

她今日在丽宁镇Mydin举办的推介活动上指出,第3阶段的补贴食油每月总额是3330公吨,而其中三分之一的包装商配额将直接分配给55家受委托的零售商,以确保零售层面供应充足,让消费者能够持续、有序地购买补贴食用油。

她透露,第3阶段的“食油补贴计划”分为两



收银处张贴的告示已注明,每人最多限买3包补贴食用油,且只限大马公民。(张馨玉摄)

个系列,即第1系列从今年11月11日至2026年1月31日,第2系列则从今年12月1日至2026年1月31日。

“相比第1阶段的17个与第2阶段的29个销售点,第3阶段的销售点已增加至55个,这有助于确保所有地区的消费者都能更全面地获取食油供应。”

透过eCOSS监控市场

丽丽丝莎琳达指出,联邦政府与州政府早前接获许多柔佛人民有关难以购买补贴包装食用油的投诉与不满后,从第1阶段开始到如今的第3阶段,都不断识别问题及改进执行方式。

“我们能透过eCOSS系统监控市场,确保补贴包装油依照柔佛人民的实际需求供应。如果民众发现某家被列入55个销售点的超市或零售商出现短缺或断货问题,请立即向贸消部通报,以便我们采取行动。”

柔超过10万人注册eCOSS

国内贸易及生活成本部是在今年8月推出“食油补贴计划”移动eCOSS手机应用程序,旨在加

强监管1公斤包装补贴食油流通链。

询及柔州的eCOSS应用程序已有多少人下载,丽丽丝莎琳达指出,截至目前,全柔已有超过10万人注册,属全国较高的州属之一。

“一些长者可能会担心使用应用程序,但我们会给予协助,希望大家配合,尽量注册。”

“注册后只需扫描零售商的QR Code就能购买补贴油,这也让我们更容易防止走私或外流,让相关补贴真正惠及B40和M40群体。”

丽丽丝莎琳达强调,当局将依据上述55个销售点的区域需求进行相应配额,若某个分销点供需较低,当局则会调整给需求更高的地区。

“我们希望做到更精准、更全面、更到位,所以我呼吁柔佛人民注册eCOSS。”

她透露,州政府也十分支持eCOSS这个系统,因此才会让柔州成为其中一个试点州属。

“前述提到的近1000公吨食用油只是eCOSS系统下的部分配额,实际上柔州的总额是3330公吨,所以其余的2000多公吨也会陆续纳入并分配到更多销售点。”



业者积极响应“遵守计划”，明码标价与保持环境卫生。（蔡伟传摄）



莫哈末祖海利（左四）颁发表扬状给守法商家，鼓励业者共同打造有序、合规的商业环境，为消费者提供全面保障。（蔡伟传摄）

“騙秤”沒明碼標價商販 初犯罰款再犯提控

（龙溪4日讯）雪州国内贸易及生活费部天天派遣官员巡查市集，监督商家小贩落实“遵守计划”（Program PATUH），凡涉及“骗秤”或没有明码标价业者，初犯者将面临罚款，屡犯者则将被提控上庭。

保护消费者权益

雪州国内贸易及生活费部总监莫哈末祖海利强调，所有商品必须清晰标明售价，若发现任何一样商品未标价，商家将处以至少300令吉罚款。罚款总额则按照未标价商品，逐样计算。

莫哈末祖海利今日偕同雪邦市议会、马来西亚公司委员会（SSM）、联邦农业销售局（FAMA）及计量服务公司Metrology Corporation Malaysia和De Metrology 有限公司，一同巡察雪邦龙溪巴刹后，在新闻发布会上这么表示。

他指出，遵守计划的实施旨在强化商业合规文化，同时确保国家贸易生态系统保持有利、诚信且透明。

他说，该计划旨在提高商界遵守法律重要性的意识，鼓励商家之间的良性竞争，同时也保护消费者的权益。此举措支持政府加强民众对公平、道德且具有竞争力的贸易体系的信心。

南北大道7休息站推“遵守计划”

莫哈末祖海利表示，今日巡察30个摊位，所有摊主积极响应“遵守计划”，实践明码标价措施与保持环境卫生，为消费者提供清晰和整齐的价格标签展示。

他说，今年是实施计划第一年，分别以“合规市场”和“合规休息区”（ZPP）作为试点项目。前者项目在强化公共市场商家的合规意识，强调明确标价、使用准确的称量工具，并保持商业环境的清洁与有序。

当局在雪州境内南北大道7条休息站，推行相关计划。这些地点都是高速公路使用者聚集点，适合作为消费者教育平台以及诚信守法商业实践的典范。

另一方面，消费者若要举报违例商家，可以WhatsApp（019-8488000）、拨打国内贸易及生活费部热线（1-800-886-800）或浏览网站（<http://eaduan.kpdn.gov.my>）。



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KPDN

BERITA ONLINE BERTARIKH 5 DISEMBER 2025

TARIKH	TAJUK	PAUTAN	MEDIA
5-Dec	Lebih 100,000 Rakyat Johor Daftar e-COSS, Antara Tertinggi Di Malaysia	https://www.bernama.com/bm/news.php/news.php?id=2498819	BERNAMA
5-Dec	eCOSS catat pendaftaran tertinggi di Johor	https://berita.rtm.gov.my/nasional/senarai-berita-nasional/senarai-artikel/ecoss-catat-pendaftaran-tertinggi-di-johor	RTM
5-Dec	Over 100,000 in Johor sign up for cooking oil subsidy digital system	https://www.thestar.com.my/news/nation/2025/12/04/over-100000-in-johor-sign-up-for-cooking-oil-subsidy-digital-system	THE STAR
5-Dec	Lebih 100,000 sudah mendaftar sistem eCOSS di Johor	https://malaysiagazette.com/2025/12/04/lebih-100000-sudah-mendaftar-sistem-ecoss-di-johor/	MALAYSIA GAZETTE
5-Dec	Hampir 600,000 muat turun aplikasi PriceCatcher, kesedaran hak pengguna semakin meningkat - KPDN	https://www.dagangnews.com/article/terkini/hampir-600000-muat-turun-aplikasi-pricecatcher-kesedaran-hak-pengguna-semakin-meningkat-kpdn-61933	DAGANG NEWS
5-Dec	MyCC launches study to improve Malaysia's umrah industry	https://theedgemalaysia.com/node/784759	THE EDGE
5-Dec	Penggunaan PriceCatcher, berjaya bendung manipulasi harga	https://www.astroawani.com/video/bisnes-x7sinh/penggunaan-pricecatcher-berjaya-bendung-manipulasi-harga-x9v102y	ASTRO AWANI
5-Dec	实时比价防价格操控 60万国人下载PriceCatcher	https://www.enanyang.my/news/20251204/Finance/1092073	E NANYANG

5-Dec	1,032 kes kesalahan tiada tanda harga, hampir RM300,000 kompaun dikenakan	https://www.utusan.com.my/nasional/2025/12/1032-kes-kesalahan-tiada-tanda-harga-hampir-rm300000-kompaun-dikenakan/	UTUSAN
5-Dec	KPDN Selangor: Pematuhan undang-undang adalah pelaburan jangka panjang	https://thesun.my/berita/tempatan/kpdn-selangor-pematuhan-undang-undang-adalah-pelaburan-jangka-panjang/	THE SUN
5-Dec	Legal compliance builds long-term consumer trust, says Selangor KPDN	https://thesun.my/news/malaysia-news/people-issues/legal-compliance-builds-long-term-consumer-trust-says-selangor-kpdn/	THE SUN
5-Dec	KPDN Labuan sahkan tiada berlaku kekurangan isipadu RON 95	https://www.borneodailybulletin.com/kpdn-labuan-sahkan-tiada-berlaku-kekurangan-isipadu-ron-95/	BORNEO DAILY
5-Dec	PGA Kunak rampas 2,200 liter petrol di Pulau Matakang	https://www.dailyexpress.com.my/news/271846/pg-kunak-rampas-2-200-liter-petrol-di-pulau-matakang/	DAILY EXPRESS